



Celebrating 25 years from 1994 to 2019



Reg Charity No 1060869

## Home to WORLDbytes: The School of Citizen TV

Annual report & accounts

From November 2018 to October 2019

## WORLDwrite

### Report of the Trustees

### For the year ended

### 31 October 2019

The trustees present their report along with the financial statements of the charity for the year ended 31 October 2019. The financial statements have been prepared based on the accounting policies set out in note 1 to the financial statements and comply with the charity's trust deed. WORLDwrite is a charity registered with the Charity Commission under registration number 1060869.

#### **Legal and administrative information**

The Trustees for the period were:

Dr Graham Barnfield

Kirk Leech

Dr Shirley Lawes

#### **Registered office & operational address**

The WORLDwrite Volunteer Centre  
Millfields Lodge, 201 Millfields Road  
London E5 0AL

Tel (+44) 020 8985 5435

Email: [world.write@btconnect.com](mailto:world.write@btconnect.com)

Websites: [www.worldwrite.org.uk](http://www.worldwrite.org.uk)  
[www.clrjames.uk](http://www.clrjames.uk)

#### **Correspondent**

Director Ceri Dingle

#### **Independent Examiner**

Jane Sandeman

Member of the Association of Certified  
Chartered Accountants

#### **Bankers**

The Cooperative Bank PLC

WORLDwrite Structure,  
governance and management

The trustees who held office during the financial year are set out on page 1. The trust deed provides for a minimum of three trustees. When there is a requirement for new trustees, these are identified and appointed by the remaining trustees. Over the past year the charity was administered by a management committee comprising of:

Dr Graham Barnfield.....	Trustee and Chair
Kirk Leech .....	Trustee
Dr Shirley Lawes.....	Trustee
Ceri Dingle.....	Director & Acting Treasurer
Steve Daley.....	Camera Tutor
Marisa Pereira.....	Assistant Director
Andrew Hirst.....	Camera Tutor
Toby Marshall .....	Education Officer
Rob Harris.....	Film director and tutor
Sadhvi Sharma .....	Global Reporting
Stuart Simpson .....	Accountant
Tsedal Powell.....	Volunteer Representative
Fraser Myers .....	Producer
Viv Regan.....	Advisor

The trustees annually review the risks that the charity faces. These include areas of risk relating to employing staff, the involvement of volunteers and work with young people to ensure best practice procedures, policies and insurance cover. The charity undertakes this review annually and takes steps to lessen any strategic or operational risks.

History, objectives, activities  
of the trust and public benefit

WORLDwrite’s first youth programmes took place in 1994. The charity was officially constituted under a trust deed dated the 13th day of February 1997 and awarded charitable status on the 21st February 1997. The charity gained DfES recognition as an NVYO (National Voluntary Youth Organisation) in January 1999 and United Nations DPI accreditation as an NGO in December 1999.

The legal objects of the charity are to advance the education of young people between the ages of 13 and 25 inclusive, particularly by way of international exchanges and tours, in subjects such as history, geography, politics, international affairs, culture, languages, in interpersonal relationships and practical life skills so as to assist young persons in growing to full maturity as individuals and as members of society.



Historically, the charity ran global youth exchange programmes and educational projects often reporting back ‘on film’. While maintaining global partners, its global reach and internationalist principles, the charity gradually evolved to become the film-focussed educational entity it is now. Today, the charity works to realise its charitable objectives by providing free film and media training to young people and supporting them to research and produce alternative programmes for broadcast.

The charity set up WORLDbytes, a pioneering online Citizen TV channel to showcase and share the programmes made. The charity also produces filmed works and documentaries as specific educational projects. The charity works to maintain and develop partnerships to provide further opportunities for young people to improve their learning, future prospects



and access work opportunities. These opportunities include events, debates, commissions, CV workshops, taster sessions, talks and master-classes.

Public Benefit & compliance

As trustees we confirm WORLDwrite has complied with the duty in section 4 of the Charities Act 2006, with the Charities (Accounts and Reports) Regulations of 2008 and Charities Act of 2011 to have due regard to the Charity Commission’s general guidance on charities and public benefit, when exercising any powers or duties to which the guidance is relevant.

The charity is fully compliant with the Charity’s act of 2016. It does not use professional fundraisers and seeks to comply with best practice in all fundraising activities.

WORLDwrite’s charitable objects are enshrined within its governing documents and the trustees ensure that these are carried out for public benefit through:

- the maintenance of the charity’s unique ‘open door’ volunteer-learner policy to ensure access for all;
- providing free film and digital media training to young people who could not otherwise afford it;
- assisting young people to develop new skills and knowledge, to access the world of work, to become active citizens and to use their own concerns and ideas to research and develop educative programmes;
- developing and disseminating media-based educational projects which challenge contemporary prejudice and stereotypes;



# Aims and achievements of the past year

- ✎ promoting local and global understanding and the advancement of new knowledge to the wider world through programme making, exchange partnerships, documentaries and events;
- ✎ encouraging young people and volunteers to assist their peers locally and globally.

## The staff team and centre facilities



For the past year WORLDwrite has had a small paid staff team consisting of a Director, part-time Assistant Director and part-time producer-volunteer coordinator and a large number of volunteers with lead roles and a direct say in the running of all projects. The charity also utilises peripatetic tutors – experts in all aspects of video and filmmaking to enhance the free training it provides to young adults. At the charity’s volunteer centre in Hackney, London E5, facilities include 11 cameras, professional sound equipment, five AVID editing suites, a dedicated studio complete with soundproofing, blue screen back drop, autocue, a large screen for viewings and teaching, a projector, marquees and inflatable video booth for indoor and outdoor events and shoots. Staff and volunteers have worked hard over the past year to improve the centre facilities, fixing the roof, installing a second toilet, renovating the grounds and refurbishing bathrooms and hall areas.



Our successful Citizen TV production training programmes combine intensive learning with practical shoots for actual programmes, reports and documentaries. The charity directly benefits hundreds of people each year through its programmes and events, including free film training. Indirectly the charity’s work reaches many thousands more through its online Citizen TV station and the programmes it creates.

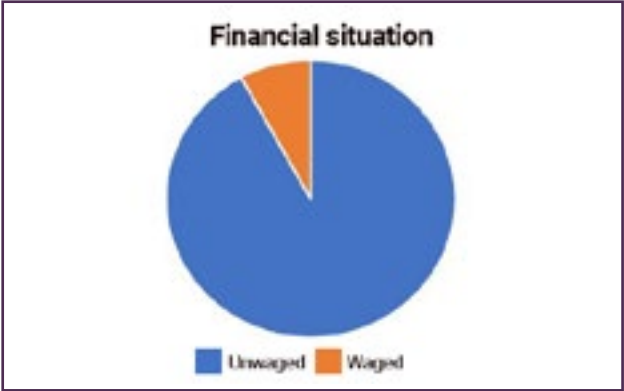
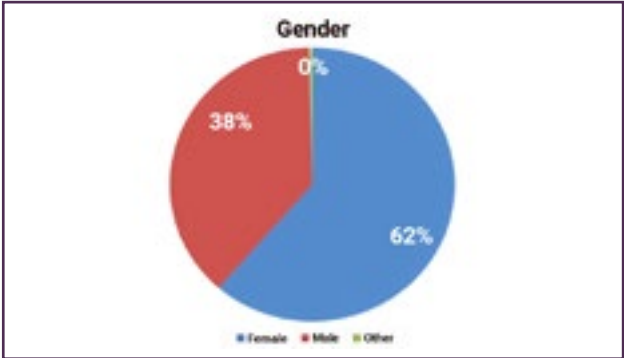
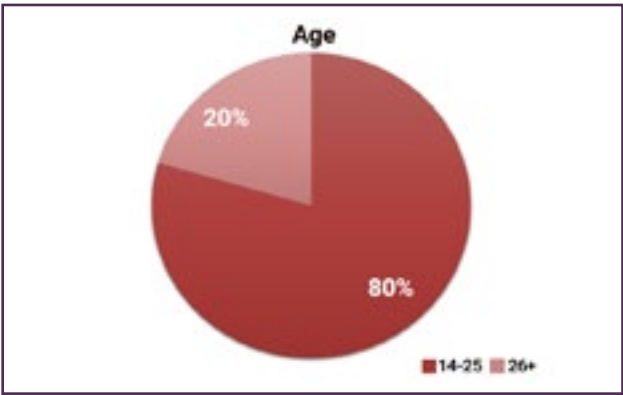
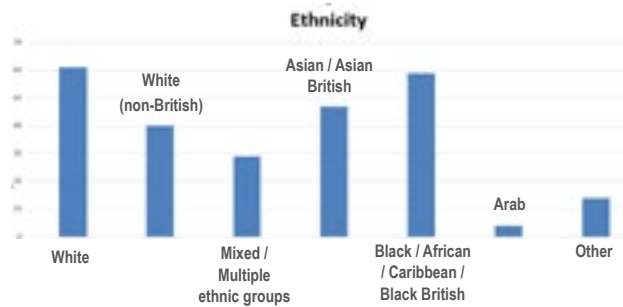
Over the past year the charity worked to realise its public benefit commitment by fulfilling the following aims as set out in the previous year’s annual report, these were:

1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.
2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.
3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.
4. To continue screenings, dissemination and promotion of the charity’s major documentaries, particularly its films: Women: a success story; Sylvia Pankhurst: Everything is Possible; Every Cook Can Govern: The life, impact & works of C.L.R. James and 1917: Why the Russian Revolution Matters.
5. To ensure further funding is secured to provide quality Citizen TV training and volunteer-learning opportunities supported by professional staff.
6. To continue financial support to WORLDwrite’s Ghanaian partners.
7. To raise funds to upgrade film equipment, improve premises and to maintain a small reserve.

## 1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.

Over the period from November 2018 to October 2019, the charity provided six-week volunteer learner packages and shorter intensive training packages to over 300 young people and older citizens from diverse backgrounds. These professional training packages encompass all elements of Citizen TV making and produce quality programmes in the process. Volunteer-learners receive free training and support in: researching subjects; audience targeting; professional camerawork; sound; lighting; studio and location shooting; interview technique; presenting; autocue use and digital marketing alongside discussion of contemporary issues under-represented in the mainstream media. The 58 programmes volunteer learners worked to produce over the year do great credit to everyone involved.

## Breakdown of participants



The charity has predominantly worked with young people aged 16 to 25 who have no income or are low waged and would not have the means to access well-equipped training provision or production opportunities otherwise. The creation and dissemination of 58 educative and campaigning videos, with thousands of viewings and shares are testament to the learning and impact engendered through the project. In addition to individuals accessing the charity’s training programmes, the charity welcomes groups interested in developing media skills and greater subject knowledge. During the year the charity worked with groups of young adults from the Experiment in International Living and CIEE Global Institute in London. We provided internships to young people from St. Lawrence University, EUSA, Arcadia and BUNAC. We also provided work experience placements varying from 1 week to 4 weeks to young people from seven London schools and colleges.



**2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.**

WORLDbytes Citizen TV programmes have as their criteria: involvement and engagement of the maximum number of volunteer-learners possible; subject matter suggested by volunteers which isn't already in the mainstream; programmes which are campaigning in nature; programmes which explore challenging ideas and are of educational benefit for the makers and the viewer. Over the past year the charity continued to develop and produce quality, distinctive programmes which maximise the number of learners who can work and learn every aspect of programme-making, test prevailing wisdom and make the finished product their own. Debates, discussion programmes, interview-based programmes, on the streets and blue screen studio-based programmes, lend themselves to groups of volunteer learners getting both behind the camera and in front, to interrogate issues. These also have an exceptional shelf-life as educative resources online and many are now taken up, embedded and referred to in online magazines, on blogs, by educational institutions and even on news programmes. The campaigning nature of volunteer's videos is vital too, providing a platform for lesser known views and voices and for challenging ideas. All of the programmes produced during the year have been uploaded to WORLDbytes and video hosting sites, including Vimeo, Viddler, YouTube and Daily Motion, to ensure their maximum dissemination.

During the year WORLDbytes used its pioneering formats such as: 'Don't Shout at the Telly: change the message on it' (an on-the-sofa discussion programme); 'Views on the streets' and 'Views on the news' to enable volunteers to raise their concerns and cover challenging issues of public interest. Volunteers rose to the occasion too, given the state of British politics, to understand, question and test attitudes to democracy.

Volunteers also produced three short videos in support of the charity's work and to promote the charity's documentary feature film, Women: a success story.

The videos produced with volunteer-learners, ranged from the discursive and evidence-based to vital

opinion programmes. As well as in-studio training, these videos often involved multiple shoots and practice sessions for volunteer-learners to refine their scripts and work on presenting effectively in less than 20 takes. The viewings and responses these programmes have attracted are testament to our volunteers' learning and hard work and suggest they have been effective in raising the profile of key concerns. The following programmes, all produced and filmed by volunteer-learners to an original format, have enjoyed a wide take-up over the past year and extensive viewings for their watchable, educative and campaigning content.

**Support our Citizen TV channel**



This short video made by our volunteers provided a behind the scenes glimpse of challenges we face and repairs needed by our centre. The video was used effectively to assist with fund-raising for roof repairs, a new gas boiler and new toilets.

**The Price of London Life: Demanding More**



In this campaigning report, filmed in the studio, on location and on the streets with multiple shoots, volunteers examined the cost of living in London.

Having spoken to the public and experts, they concluded it's time to demand more and with their video, sought the views of policy makers and MP's on solutions they have for Londoners.

**What should happen to Shamima Begum?**



In this on the sofa discussion programme with spiked editor Brendan O'Neill, young volunteers discuss what should happen to Shamima Begum. The majority are clear, her age is no excuse, they don't want her back and she is a traitor. Keen to understand why anyone would leave the UK to join a barbaric death cult, young volunteers question multi-culturalism and ask what British values really are. O'Neill outlines the disastrous impact of 'grievance culture' and summarises the British values we need to make citizenship meaningful.

**Report from the Brexit march: Leave means Democracy**



While the mainstream focussed on pro EU protests, volunteers produced this short video from the pro-Brexit march at Parliament Square, on March 29th. The number of inspiring, passionate and articulate

people, volunteers found, undermines the caricature of Brexiteers as ignorant, uneducated racists.

**Cultural Appropriation: Ditch the lanes!**



Should we be censored, banned or criminalised for enjoying culture and cultural artefacts from around the world? Isn't culture always fluid? In this short spoof the Cultural Appropriation police are out to get you-not a far cry from the backward and divisive 'stay in your lane' message. Yet, throughout history the most successful societies have been the ones that were open to cultural exchange and borrowing.

**Democracy denied: The view on the streets**



Before the European elections were announced, volunteers took to the streets of Epping in Essex to find out what the public made of a renewed delay to Brexit. Most of the people interviewed, regardless of how they had voted in 2016, felt the referendum result must be respected. The disbelief in politicians and parliament is more than evident too.



Democracy in question: what do you think?



Since the UK referendum on Brexit and failure to implement the will of the majority, it has become very clear that democracy in the UK is on the line. Many young people echo the establishment’s disdain for the demos. But not this intrepid crew. In this short show, young people and volunteers raise their concerns, from a second referendum to the House of Lords to compulsory voting to ageism, populism and more.

Democracy in the UK & USA : Don’t shout at the telly-change the message on it!



In this highly engaging on the sofa discussion, Tom Slater, deputy editor of spiked, provides compelling answers to questions put by young visitors from the USA and UK volunteers. Key concerns from Brexit to Trump are aired and answered with panache, with many insights on the state of democracy revealed along the way. For the majority this was their first go behind and in front of the camera. With special thanks to EIL, the Experiment in International Living UK & USA.

Brexit & Trump: Press conference with Fraser Myers from spiked.

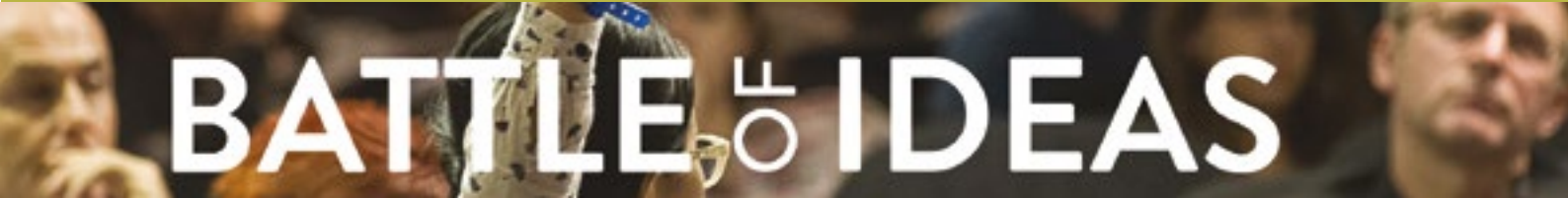


A talented group of students from the USA on an inspiring exchange visit with CIEE, the Council on International Educational Exchange and the Frederick Douglass Global Fellowship programme visited WORLDbytes to take part in this engaging press conference. Writer Fraser Myers provides compelling answers to the vital questions they raise on everything from the backstop to Boris to Trump’s tweets and hate speech.

The state of democracy: the view on the streets



School students from the USA, visiting the UK with the Experiment in International Living (EIL), visited WORLDbytes to have a go at Citizen TV making. To produce this report, they hit the streets of Hackney in East London to find out for themselves what the word is on the state of British democracy. The results are interesting. Even in what is known as London’s ‘Remain’ heartland, many believe democracy is in trouble, the House of Lords is archaic and change is needed.



WORLDbytes was delighted to once again be the official media partner at the Battle of Ideas Festival at the Barbican. Our Citizen TV School trained and enabled a crew of more than 40 volunteer-learners to film and attend debates. It provided a unique opportunity for participants to listen and film internationally renowned speakers, to take part in the most forward-looking, free thinking festival around and be ‘the

media professionals ‘at this prestigious event. Twenty-eight debates were filmed, edited and distributed during the year, bringing discussions led by exceptional global speakers to a new audience. These are now available as valuable educative resources, and are listed below. All are available to view on WORLDbytes, on the Battle of Ideas website video pages and on YouTube.

From SJW to gammon: weaponising political language



From this fascinating keynote panel discussion, we learn what’s new about today’s political language. Frank Furedi explains how the emphasis in identity politics on ‘my experience’ as the only authentic source of knowledge, shuts people out and shuts down debate.

Black and white vision: are we seeing racism everywhere?



In this thought-provoking debate filmed at the Battle of Ideas, a line-up of speakers tell us Britain is not awash with racists and racial discrimination is not the cause of every social iniquity. These intrepid panellists are not afraid to call out anti-racism, victim culture and virtue signalling for the disastrous effect they have on young people’s lives.

The F word: what’s the point of feminism today?



Since the #MeToo furore broke out, feminism’s generational divide has turned into a war. While many young feminists claim that wolf whistling and dirty jokes are harmful to women, older feminists like veteran journalist Ann Leslie, have been labelled traitors for suggesting younger women grow a backbone.

Culture: who pays?



The panel discuss funding for arts and culture. With some telling stories and input from the audience, there is much to mull over, from sponsorship deals with dodgy regimes to instrumentalism and box-ticking. The speakers in this conversation are Alexander Adams, Dr Tiffany Jenkins, Barb Jungr with Claire Fox chairing.

Identity Crisis



Frank Furedi gives us the historical low down on society’s concern with identity. Today’s identity politics, he explains, have absolutely no redeeming features. The speakers are: Professor Frank Furedi, the respondents are Remi Adekoya, Rachel Halliburton and Eric Kaufmann. The chair is Claire Fox.

How do you solve a problem like Korea?



The panel shed light on what’s going on in North Korea. They help us understand everything from the domestic economy to black market trade to relations with its neighbours and global powers. Well worth watching and sharing. The speakers are: Jieun Beak, Mary Dejevsky, Dr. Catherine Jones. The chair is Austin Williams.

What is a woman anyway?



The friction between those who believe in a more traditional understanding of gender and trans activists has thrown up many questions. Joanna Williams argues that being a woman is more than biology, it’s whatever the woman herself makes it to be and she suggests, we need to move beyond gender categories and instead explore human potential.

DEMOCRACY UNDER SIEGE



Well-known and very engaging speakers present their concerns about the state of democracy today. Those who opposed Brexit are fearful and seem quite prepared to argue that democracy be constrained. Not everyone agrees and what was so positive about the referendum in shaking things up, is well put.



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**From Italy to Sweden: what's behind today's anti-establishment revolt?**



From the Brexit vote to the rise of the Sweden Democrats, Italy's Five Star Movement and Germany's AfD, explicitly anti-establishment parties are gaining support. Speakers discuss what's behind their rise. Could there be a better explanation other than blaming right wing parties, pre-existing racism and anti-immigrant sentiment?

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**The new Irish border question**



Brexit has reopened a lot of debate about the border between the Republic of Ireland and Northern Ireland. This debate helps shed some light as speakers share their views on how the Irish and British government should tackle the issue, and raise questions around Irish history, culture and economy.

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**All Change: navigating the new political disruption**



Mainstream political parties internationally, from Italy to Sweden, are being thrown into disarray by new challengers. After all, Frank Furedi explains, "politics historically means a refusal to bow to fate, it's about choice and choice making...and one of the great things about the 'populist moment' is people imagine things can change."

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**Trust: 10 years after the financial crisis, have we learnt the lessons?**



Panellists discuss the fallout from the global financial crisis of a decade ago. Do we trust financial institutions more or less today? Is the economic fall-out responsible for populism? Were the finance sector's woes the cause of economic problems or a symptom of underlying economic weakness?

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**Drill, crime and race: what is inciting violence on London's streets?**



There are increasing concerns about safety on the streets of London. The pressure on the Met to solve this issue has driven the authorities to blame London's surge of violent crimes on the growing popularity of drill, an underground genre of hip-hop. Does this focus on music distract from more complex social factors responsible for London's gang culture?

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**From Windrush to Yarl's Wood: the immigration debate today.**



The UK deportes over 40,000 non-citizens each year. Many are detained in places like Yarl's Wood. When members of the 'Windrush generation' were forced out of work, denied health care and deported for failing to provide documents they didn't know they needed, there was a public outcry. The panel discuss attitudes to immigration today.

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**Decolonising society**



Student movements to 'decolonise' education have gone mainstream with calls to decolonise art, architecture, healthcare and even diets. But is it true that education, science, the public square and the arts perpetuate colonialism? And can historical wrongs really be righted by so-called decolonisation?

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**Tearing up the rule book: the end of the new world order?**



With the rise of China and resurgence of Russia, ripping up free trade and collective security arrangements seems to be all the rage. Are we moving into a more protectionist world and what will the future look like? An impressive panel of speakers share their thoughts.

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**The left behind: white working-class kids and education**



There have always been concerns about children from poor and marginalised communities underperforming at school. While conventional wisdom held that ethnic minorities were at a disadvantage, it is now white, working-class kids who are falling behind. Do we have a problem with white working-class kids? If so, who is to blame?

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**Contraception: a hard pill to swallow?**



'The Pill' has been widely associated with the sexual revolution and women's liberation. Today, some argue it is very 'last century' to continue to associate the Pill with women's liberation and reproductive choice. What do women need, when we think about the future of contraception?

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**National identity and belonging: what does it mean to be a citizen?**



Are we seeing a clash between a cosmopolitan view of citizenship and a national one? What can citizenship mean if it is divorced from place and detached from any special rights and duties? How can democratic decision-making work unless citizens interact with one another within a geographically bounded entity?

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**Is free speech a fiction? In conversation with Lionel Shriver**



Renowned writer and author Lionel Shriver discusses her latest book, cultural appropriation, free speech and more with Academy of Ideas Director Claire Fox in this compelling in conversation. Her refusal to conform in the face of much malevolent name calling is inspiring.

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**The crisis of diplomacy in the era of Trump**



While Trump has developed a reputation for rather undiplomatic language, he is not alone. Could the decline of diplomacy create dangers in the future and increase the risk of war?

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**Cross-examining UK rape laws**



For years, activists have claimed that the criminal-justice system is unfair to complainants in rape cases. However, recently, the director of public prosecutions, Alison Saunders, announced her resignation after it was revealed that the Crown Prosecution Service (CPS) was reviewing hundreds of potentially wrongful rape convictions. How could this have happened?

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**Has #MeToo killed the office romance?**



Following revelations about Harvey Weinstein's abusive behaviour, many supporters of #MeToo claim that sexual harassment in the workplace is widespread. In response, bosses have been pressured to do something to make the workplace safer for women. But is there really a problem and what effect will these new policies have on relationships between men and women.

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**Consent Classes: From School to Parliament and beyond**



Most UK universities now run consent classes and the department of education has recently revealed that children as young as four have to be taught about consent too. Should we welcome the teaching of consent to MPS, students and school children, or are we in danger of overcomplicating and formalising personal relationships?

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**Automatic Lovers: Should we be worried about sex robots?**



Robotic sexual partners could soon be a practical alternative to relations with human beings. They would be unable to share experiences as we do as they could not listen, communicate or care, nor can they experience joy or disappointment. So are sex robots an innovation to be embraced or could their use displace intimate relationships with living beings?

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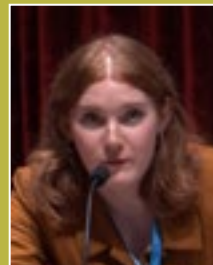
**Let's talk about sex, baby**



We no longer live in a society that sees sex outside marriage as taboo, yet today's generation seems more preoccupied with sexual etiquette than their parents. Does this new concern with consent and sexual etiquette pose a threat to genuine intimacy? Is it going to change the way we have sex?

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**Gender pay gap: myth or reality?**



Feminists have called for quotas, pay-cuts for men and pay incentives for women to help level the playing field in the world of work. But is there really a gender pay gap? Is sexism in the workplace rife, or is the gender pay gap a by-product of the choices women make?

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**Is Porn Corrupting Sex?**



In the internet era, pornography has been framed as a public health crisis. While libertarians would argue that a person's consumption of porn is their own business and no one else's, others believe it's leading boys to sexual assault and fosters a casual attitude towards rape. What should our attitude to porn be today?



### 3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.



Due to its growing public profile, WORLDwrite receives numerous applications from young people looking for professional media experience that is credited, as in the media world or to access further education credits are currency. Many are pointed in our direction by local schools and colleges who hope they will develop an understanding of the working media world. We are also getting a lot of unemployed graduates desperate for experience to improve their CVs and job prospects.



The training we provide and programmes we produce, are intended to advance new ideas, encourage critical debate, promote citizenship and support lesser-known campaigns for social change. We do recognise, however, that since the majority of those we involve are unemployed or very low waged, securing additional opportunities to assist their broader prospects is hugely beneficial for everyone involved. As such, when we secure commissions, we do provide volunteer-learners with their first paid production experience. During the past year the charity is most

grateful to the British Pregnancy Advisory Service (BPAS), the Progress Education Trust (PET), Invoke Democracy Now (IDN) and Experiment in International Living (EIL) who have all commissioned the charity's services. These have provided valuable opportunities for young adults working with the charity.

Throughout their time working with us and beyond, we consciously assist individuals' advancement in whatever field they hope to pursue. We ensure they are credited, provide references and recommendations. Many of our volunteer-learner participants have secured college places and jobs in the media as a result of their work with us and we are delighted to have assisted their prospects and progress.

#### Award Winners



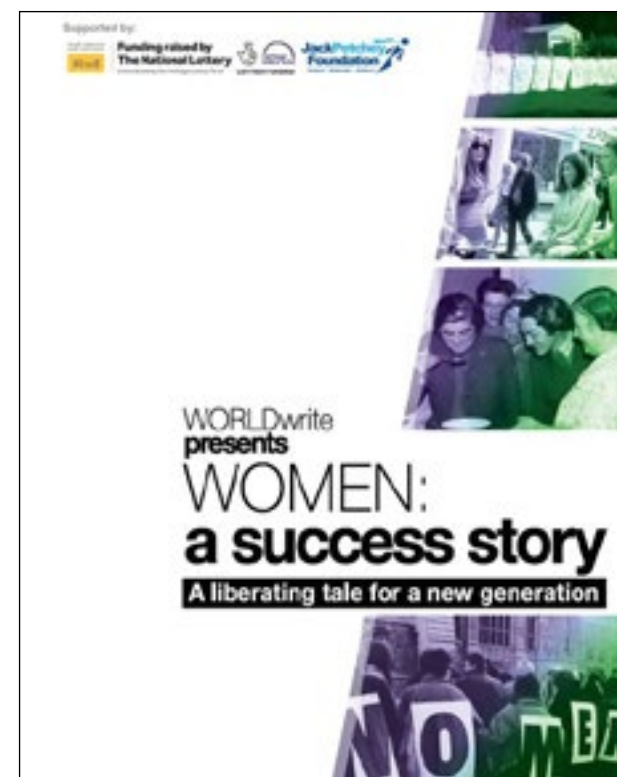
We are delighted, thanks to the Jack Petchey Foundation, that our volunteers were able to collect important awards for their endeavours during the year, some of whom collected their Youth Achievement Awards and Leader's Award at special events.



### 4. To continue screenings, dissemination and promotion of the charity's documentaries, particularly its award winning films *Women: a success story*, *1917: Why the Russian Revolution Matters*, *Every Cook Can Govern: The life, impact & works of C.L.R. James and Sylvia Pankhurst: Everything is Possible*.



The charity spent considerable time arranging screenings of the charity's new feature documentary *Women: a success story* (launched at the Barbican in October 2018) to great effect. The film, which was intended as a liberating tale for a new generation, documents the great advances of the past 100 years



and celebrates women as equals in the West today. Confronting contemporary myths and prejudices that suggest the world is awash with predators, misogyny and discrimination, forty women give us a fresh perspective, tell us we have nothing to fear and can do anything. The film has already raised significant debate, not least for its questioning of 'victim culture'. The film which was supported by the Heritage Lottery has won accolades too, for the diverse range of women who feature and share their stories from across generations.

During the year the film has had 18 major screenings across the UK including 11 film festivals. The majority have been packed out and accompanied by Q&A's. Over 1000 have attended screenings to date and provided lots of positive feedback. Some younger women reported it was all completely new and helped them appreciate how women had not been a part of the public sphere and how much society had changed. Awards collected by the film included Best documentary at several festivals. The film is now starting to be screened world-wide.

### 5. To ensure further funding is secured to provide quality Citizen TV training and volunteer-learning opportunities supported by professional staff.

The charity ran several successful appeals online during what has proved to be a difficult financial year. This has kept the charity afloat and ensured the level of opportunities have not been cut back. The charity is very grateful to everyone who donated so generously and to staff and volunteers who agreed to work for no remuneration and helped maintain highly professional provision.



# Celebrating twenty five years

It has been a landmark year for the charity too as it celebrated its 25th birthday. To mark the occasion the charity launched a new website, bringing together part of a vast archive of material from across its 25 years. With special thanks to Kyle Duncan at This is Forge and designer Niall Crowley for helping the charity make the new website happen. In summary, over 25 years the charity is proud to have.

- ✎ Worked directly with over 7000 young people providing life changing opportunities
- ✎ Provided over 500 high quality work experience placements
- ✎ Produced 18 award winning documentaries which have screened across the world from Trinidad to Toronto
- ✎ Filmed and disseminated over 1000 educative videos and challenging programmes, viewed by over 3 million
- ✎ Pioneered Citizen TV in the UK
- ✎ Invented the 'Readathon' and 'Views Box'
- ✎ Created numerous creative programme formats from 'Don't shout at the telly' to 'Books and buns' to 'Views on the streets'
- ✎ Toured the globe from the heart of the Amazon rain forest to Hiroshima to Buchenwald to the Narmada valley with groups of young learners
- ✎ Hosted groups from Ghana, Uganda, Brazil, Japan, Germany and the USA
- ✎ Reported back and arranged presentations in over 2000 universities, schools and colleges
- ✎ Continued to support our peers and individual families in Ghana
- ✎ Maintained a vibrant volunteer centre in East London for over 20 years with, uniquely, an open door policy to all
- ✎ Provided over 1000 references for volunteer-learners to advance their career prospects
- ✎ Been selected as the exemplar of diversity in Community film making for the AHRC connected communities programme with our work showcased at the BFI, been selected as a Community Voices finalist for the Technology 4 Good awards; won Highly Commended in the prestigious Nominet Internet Awards in the category Empowering Young People and Citizens; was a medallist in the UK IT Industry Awards for the Community Project of the Year, was selected as a Rising Star by Idox and were the winner's of the Children & Young People Now Arts & Culture Award 2018;
- ✎ Provided a first paid experience for volunteers as camera crew with commissions from major institutions including Bloomberg, BESA, PET, BPAS and WISE.



Japan exchange Hiroshima 94 - 95  
Challenging racial thinking



Japan hosting 96 and German and  
Irish partners



Ghana exchange '97 Questioning  
anti-development ideas and neo-  
Malthusians



Ghana hosting Putting our peers on  
the map



Brazil exchange '98 Putting people first,  
questioning the sustainability



Brazil Film *Where do People fit in?*  
launched and toured schools



Brazil hosting. The group were  
impressed by the Blackwall tunnel!



Ghana exchange '99, questioning the  
West's 'basic needs' agenda



Brazil exchange 2000 Our Millennium  
Relay for serious development



India exchange for serious  
development



Ghana film shoots 2005 *Pricking the  
Missionary Position*



WORLDbytes Citizen TV project launch



Free Camera training starts



*Corruptababble* documentary 2007



Accredited East End tours launched



Sylvia Pankhurst film 2011



*Flush it!* Documentary creates a stir



Campaigning for Freedom to Film



C.L.R. James five year film project  
completed 2016



WORLDwrite's 21st Birthday



1917 documentary launched 2017



Battle of Ideas festival film crew



Women & Freedom celebrations 2018



*Women: a success story* launched  
2018



A new website to mark 25 years



6. To continue financial support to  
WORLDwrite’s Ghanaian partners.

The charity continued its support over the past year for partners in Ghana. Donations were raised and transferred to Ghanaian partners for their educational benefit and maintenance. Beneficiaries during the year included Millicent Kumeni and family, DeRoy Kwesi Andrew and family, Abraham Godbless, Patience Agbetti, six families in Tsibu Bethel village and Old Fadama community members in Accra.

7. To raise funds to upgrade film equipment,  
improve premises and to maintain a small  
reserve.



The charity raised funds to carry out extensive refurbishment work on the centre including electrical wiring and new sockets, new lighting, new fuse board, new fire panel, major roof repairs and an expensive but much needed new commercial gas boiler. The charity’s lease makes it responsible for all aspects of the building’s repair and maintenance. The charity aims to maintain a small reserve of £5,000 and has just about managed to do so in this financial year. A new camera was purchased thanks to support from the Ford Britain Trust and 4K camera training has proved popular and effective.

The charity’s aims for the year ahead

The Trustees believe the charity has more than met its aims during the past year and have agreed the following for 2019 to 2020:

- 1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.
- 2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.
- 3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.
- 4. To continue screenings, dissemination and promotion of the charity’s major documentaries.
- 5. To ensure further funding is secured to provide quality Citizen TV training and volunteer-learning opportunities supported by professional staff.
- 6. To continue financial support to WORLDwrite’s Ghanaian partners.
- 7. To raise funds to upgrade film equipment, improve premises and to maintain a small reserve.

Financial review and reserves

Income

During 2018-2019 income received by WORLDwrite totalled £93,499. This consisted of £35,925 in restricted funds and £57,574 in unrestricted income.

The charity has continued to develop and utilise online methods and social media to attract donations through the website ‘Justgiving’, through a PayPal account and the online giving organisation ‘Wonderful’, which, as it is funded by major donors, takes nothing from individual donors or from charities for its service. This has helped volunteers to raise funds online. Donations and appeals raised £19,018 in the year. The charity’s Friends scheme raised £17,023 including Gift Aid claimed from H.M.R.C. The sale of the charity’s films on DVD and second-hand book sales via the charity’s Amazon store, remained steady and commissions for the charity’s filming services brought total sales income to £21,533 in unrestricted income, making the charity more self-sufficient.

The charity was delighted to receive continued support from the Esmee Fairbairn Foundation and Jack Petchey Foundation both key founding funders for WORLDbytes. The charity was also delighted to receive a small grant for camera equipment from the Ford Foundation. During the year restricted funds from grant bodies amounted to £35,925.

Expenditure

Total expenditure for the year amounted to £115,428.

WORLDwrite managed to keep the costs of managing and administering the charity over the past year down to £1,521 and are grateful to all staff and volunteers who have carried out this work unpaid and provided resources. This has allowed the charity to maximise funding for direct charitable projects in another financially difficult year. The charity is particularly grateful to its very ‘hands on’ Director and Assistant Director for putting in many volunteer hours.

Peripatetic professional tutors and consultants were engaged to tutor in all aspects of film-making, editing and web development and tutors who worked for expenses only helped volunteer-learners make many programmes for WORLDbytes possible this year.

The charity continued to provide volunteer subsistence and travel reimbursement on a regular basis, totalling £5518 in the year, ensuring best practice in volunteer engagement and provision.

The charity recognises the need to maintain a small free reserve to ensure it is able to respond to emergencies and safeguard the future of the charity. The charity has also sought to cut costs where possible.



## Statement of Financial Activities for the year ended 31 October 2019

Incoming Resources	Notes	Unrestricted funds	Restricted funds	18-19 Total	17-18 Total
		£	£	£	£
Donations and fund-raising appeals	2	19,018	0	<b>19,018</b>	16,466
Friends scheme	3	17,023	0	<b>17,023</b>	11,551
Grants received in furtherance of the charity's objectives	4	0	35,925	<b>35,925</b>	62,035
Activities for generating funds:					
Sale of DVDs, Books, Services	5	21,533	0	<b>21,533</b>	35,965
<b>Total incoming resources</b>		<b>57,574</b>	<b>35,925</b>	<b>93,499</b>	<b>127,017</b>
<b>Less: cost of generating funds</b>					
Fund-raising costs	6	216	0	<b>216</b>	414
<b>Net incoming resources available for charitable application</b>		<b>57,358</b>	<b>35,925</b>	<b>93,283</b>	<b>125,604</b>
<b>Charitable expenditure</b>					
Costs of activities in furtherance of the charity's objectives					
Exchange programmes outward & inward + partner support	7	1,980		<b>1,980</b>	1,656
Film facility project- News channel	7	48,113	23,415	<b>71,528</b>	65,678
Women film project	7	4,362	3,330	<b>7,692</b>	22,144
Volunteer centre costs	8	21,672	10,820	<b>32,492</b>	26,726
Managing and administrating the charity	9	1,494	27	<b>1,521</b>	1,496
<b>Total charitable expenditure</b>		<b>77,621</b>	<b>37,592</b>	<b>115,212</b>	<b>117,700</b>
<b>Total resources expended</b>		<b>77,837</b>	<b>37,592</b>	<b>115,428</b>	<b>118,114</b>
<b>Net incoming resources</b>		<b>(20,263)</b>	<b>(1,667)</b>	<b>(21,929)</b>	<b>7,903</b>
Total funds brought forward	11	28,235	6,684	<b>34,919</b>	27,016
<b>Total funds carried forward</b>		<b>7,972</b>	<b>5,017</b>	<b>12,990</b>	<b>34,919</b>

The statement of financial activities includes all gains and losses recognised in the year

## Charity Balance Sheet as at 31 October 2019

	Notes	31 October 2019	31 October 2018
		£	£
<b>Fixed assets</b>			
Tangible assets	10	5,018	6,135
<b>Current assets</b>			
Accrued income			
Cash at bank & in hand		7,972	28,786
<b>Net current assets</b>		<b>12,990</b>	<b>34,921</b>
<b>Current liabilities</b>			
<b>Creditors falling due within one year:</b>			
<b>Net current assets</b>		<b>12,990</b>	<b>34,921</b>
<b>Funds</b>			
Unrestricted funds: general reserves		7,972	28,235
Restricted funds		5,017	6,684
<b>Total funds</b>	12	<b>12,990</b>	<b>34,919</b>

The report of the trustees and financial statements were approved by the Board of Trustees and signed on their behalf by:

*G W Barnfield*

Signed

Date: 20th January 2020

Dr Graham Barnfield, Chair of the Trustees



## Notes forming part of the financial statements for the year ended 31 October 2019

### (a) Accounting convention

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities published on 16 July 2014.

### (b) Incoming resources

Grants, donations and all income are included in the financial statements during the period in which they are received. All grants received are treated as restricted income to be expended according to their intended purpose. Grants which are intended to fund activities beyond the financial year in which they are received are carried forward as a balance to be expended as intended in the following year. Income from donations, the charity's friends scheme and appeals is treated as unrestricted income and is available for expenditure approved by the management committee unless the donor has specified the manner in which the income is to be spent, in which case it is treated as restricted income.

### (c) Resources expended

Expenditure is included when incurred. The majority of costs are directly attributable to specific activities. Certain shared costs are apportioned to activities in furtherance of the objects of the charity. Office costs and property related costs are apportioned on the proportion of floor area occupied by the activity. Staff costs and office costs are allocated in the same proportion as directly attributed staff costs.

### (d) Tangible fixed assets and depreciation

All assets costing more than £500 are capitalised. Depreciation is not charged on historic artefacts as the residual value is considered to be higher than carrying value. Furniture and equipment is written off on a straight-line basis over their estimated usefulness of four years.

### (e) Fundraising costs

These include direct expenditure and overhead costs of staff and volunteers in the UK who promote fundraising, including events.

### (f) Costs of managing and administering the charity

These represent costs incurred by the organisational administration of the charity and compliance with constitutional and statutory requirements.

### (g) Funds accounting

Funds held by the charity are: Unrestricted general funds - these funds which can be used in accordance with the charitable objects at the discretion of the trustees. Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

### (h) Taxation

As a registered charity, the organisation is exempt from taxation on its income and gains to the extent that they are applied for its charitable purposes.

2. Donations and fund raising appeals	Unrestricted funds £	Restricted fund £	18 to 19 Total £	17 to 18 Total £
Donations and fund-raising appeals	19,018	0	19,018	16,466

3. Friends scheme	Unrestricted £	Restricted funds £	18 to 19 Total funds £	17 to 18 Total £
Friends scheme	17,023	0	17,023	11,551

4. Grants received in furtherance of the charity's objectives	Unrestricted £	Restricted funds £	18 to 19 Total funds £	17 to 18 Total £
Ford Britain Trust		2,925	2,925	0
Jack Petchey awards		3,000	3,000	3,000
National Heritage (women film)			0	10,000
Esmee Fairburn Foundation		30,000	30,000	0
Trust for London			0	33,000
WVCG (Women's vote centenary grant)			0	1,000
Ayn Rand			0	11,035
East end community YSA grant			0	4,000
<b>Grants received in furtherance of the charity's objectives</b>	<b>0</b>	<b>35,925</b>	<b>35,925</b>	<b>62,035</b>

5. Sale of tickets/DVDs	Unrestricted £	Restricted funds £	18 to 19 Total funds £	17 to 18 Total £
Sale of tickets/DVDs	21,533	0	21,533	35,965

6. Fund-raising costs	Unrestricted £	Restricted £	18 to 19 Total funds £	17 to 18 Total funds £
Materials/Justgiving	216	0	216	414

## 7. Costs of activities in furtherance of the charity's objectives

	Exchange programme outward	Film facility News Channel	Women Film	18 to 19 Total	17 to 18 Total
	£	£	£	£	£
Rent, utilities & bills				0	812
Partner support	1,980			1,980	1,656
Equipment (items under £500)		854	101	954	2,880
Depreciation (items over £500)		4,042		4,042	3,067
Tutors & Freelance staff		18,840	1,872	20,712	31,045
Volunteer support		2,989	2,530	5,518	6,690
Contributor Travel				0	400
Publicity		164	575	739	652
Summit & events		80		80	4,944
Wages		34,899		34,899	30,923
Books/materials/filmstock		267		267	564
Subscriptions and software		521		521	875
Screenings/festivals		106	1,286	1,392	805
Programme costs		131		131	0
Centre maintenance/H&S/supplies		227	82	308	905
Training		773		773	0
Postage/phones/internet		5,899	74	5,973	1,974
Printing			155	155	822
Stationery		590	19	609	462
Insurance		1,117	250	1,367	0
Brochures and DVD's		29	750	779	0
Costs of activities in furtherance of the charity's objectives	1,980	71,528	7,692	81,200	89,476

## 8. Volunteer centre costs

	Unrestricted funds	Restricted funds	18 to 19 Total	17 to 18 Total
	£	£	£	£
Rent, utilities & bills	9,509	10,050	19,559	23,138
Print			0	149
Phone and internet			0	410
Equipment			0	731
Centre maintenance/H&S/supplies	12,084	770	12,854	1,448
Insurance			0	850
Subscriptions	79		79	0
<b>Volunteer centre costs</b>	<b>13,348</b>	<b>13,378</b>	<b>26,726</b>	<b>12,146</b>

## 9. Managing and administering the charity

	Unrestricted funds	Restricted funds	18 to 19 Total	17 to 18 Total
	£	£	£	£
Postage & phones	252		252	836
Printing	1,190		1,190	660
Stationery	9	27	36	0
Bank charges	43		43	0
Managing and administering the charity	1,494	27	1,521	1,496

## 10. Tangible fixed assets

	Unrestricted funds	Restricted funds	31 October 2018
	£	£	£
<b>Cost</b>			
As at 1st Nov 2018	0	9,202	9,202
Additions		2,925	2,925
At 31 October 2019	0	12,127	12,127
<b>Depreciation</b>			
As at 1st Nov 2018	0	3,067	3,067
For the year ending 31 Oct 2019		4,042	4,042
At 31 October 2017	0	7,109	7,109
Net book value			
At 31 October 2019	0	5,018	5,018
At 31 October 2018	0	6,135	6,135



11. Restricted funds

	Balance at 1 Nov 2018	Incoming resourources	Resources expended	Balance 31 Oct 2019
	£	£	£	£
Ford Britain Trust	0	2,925	975	1,950*
Jack Petchey awards	978	3,000	3,609	369*
Esmee Fairburn Foundation	0	30,000	30,000	0
Trust for London (was CPF)	3,859	0	1,929	1,930*
Ayn Rand	1,539	0	769	770*
East end community YSA grant	309	0	309	0
<b>Restricted funds</b>	<b>6,684</b>	<b>35,925</b>	<b>37,592</b>	<b>5,018</b>

\*Balances represent depreciation on equipment items

The nature and purpose of the restricted funds can be summarised as follows:  
The Jack Petchey Foundation recognised WORLDwrite as a member of its Gold scheme and provided a youth achievement awards grant over the year. Awards are given to nominated young volunteers at WORLDwrite, who may decide how the charity uses the funds. The charity also received a small project grant following a leaders’ award.

The Esmée Fairbairn Foundation, which has been a founding funder for many years, provided a final year of grant support for WORLDwrite’s Citizen TV project WORLDbytes.  
The charity was delighted to receive a small grant from Ford Britain for camera equipment.

12. Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	0	5,018	5,018
Cash at bank	7,972		7,972
	<b>7,972</b>	<b>5,018</b>	<b>12,990</b>

13. Paid Employees

13.1 Staff costs

	Unrestricted	Restricted funds	18 to 19 total	17 to 18 total
	£	£	£	£
	<b>37,611</b>	<b>18,000</b>	<b>55,611</b>	<b>61,968</b>

13.2 FTE in the year

Full time equivalent	18 to 19 FTE	17 to 18 FTE
Director	1	1
Assistant Director	.50	.75
Producer	.25	.50
Peripatetic Tutors	.25	.25
Editor	.25	.25
<b>Total FTE</b>	<b>2.25</b>	<b>2.75</b>

## Independent examiners report to the trustees of WORLDwrite

I report on the accounts of the charity WORLDwrite for the period 1 November 2018 to 31 October 2019 set out in this report.

### Respective responsibilities of the Trustees and Examiner

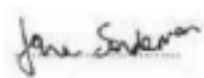
As the trustees of WORLDwrite, a charity registered with the Charity Commission, you are responsible for the preparation of the accounts: you consider that the audit requirements of section 43(2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commission under section 43(7)(b) of the Act, whether particular matters have come to my attention.

### Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in the audit, and consequently, I do not express an audit opinion on the view given by the accounts.

### Independent examiner's Statement

In connection with the examination, no matter has come to my attention: (i) which gives me reasonable cause to believe that in any material respect the requirements - to keep accounting records in accordance with section 41 of the Act; and - to prepare accounts which accord with the accounting records and to comply with accounting requirements of the Act have not been met; or (ii) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



on this day: 5th February 2020

Jane Sandeman

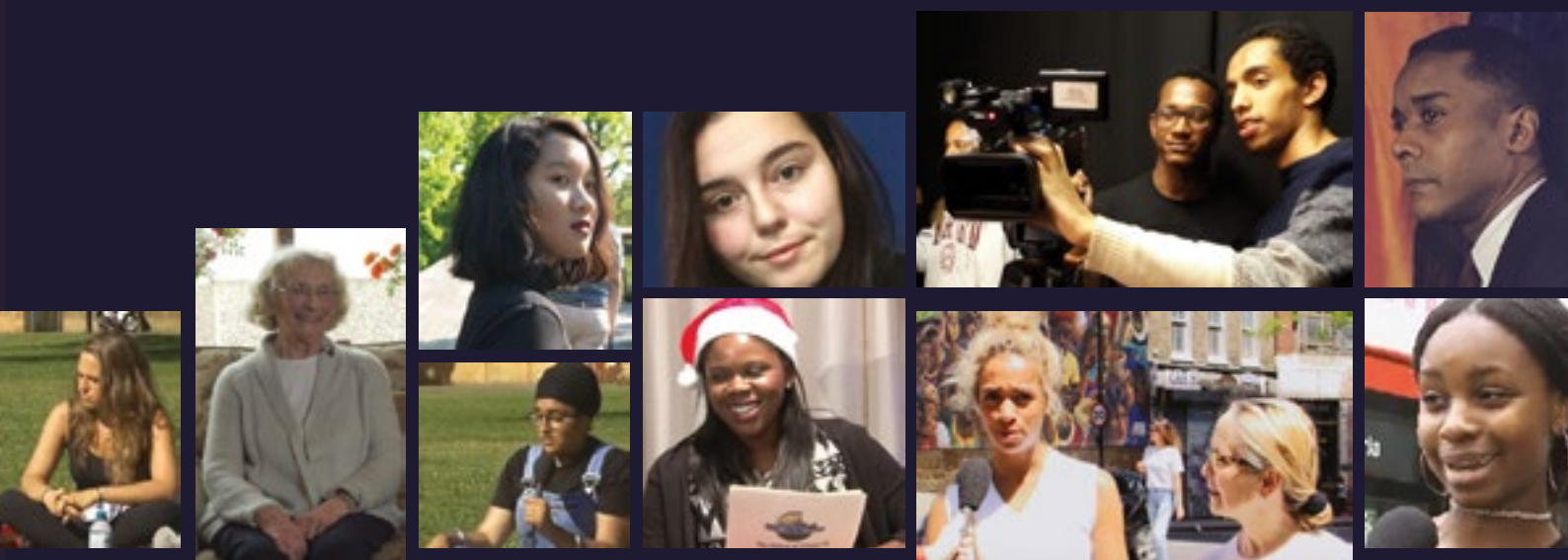
Member of the Association of Certified Chartered Accountants  
98 Beech Hall Road  
London  
E4 9NX

## Thank you

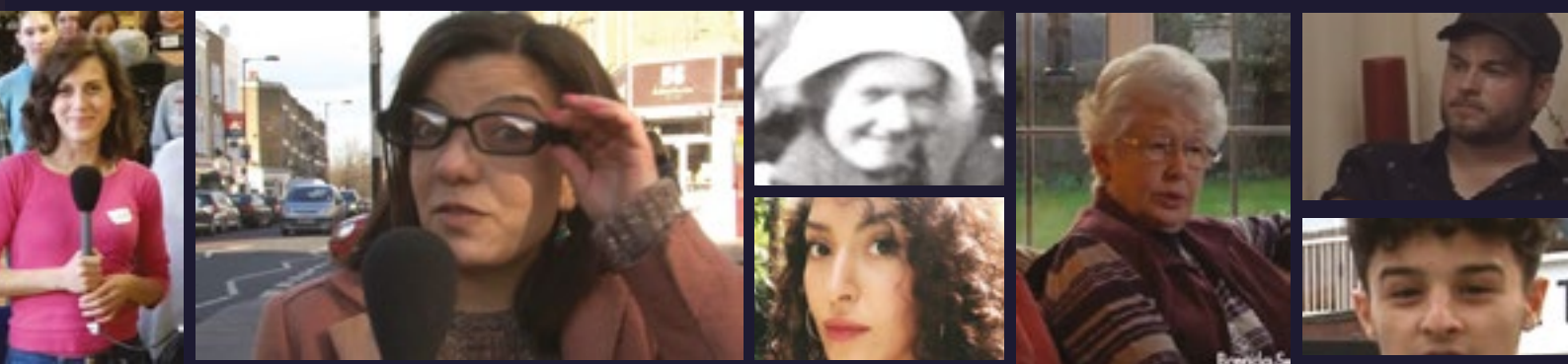
WORLDwrite would like to thank its key funders for the invaluable support they have provided over the past year, allowing the charity to maintain a consistent high standard of work and make an impact. The charity would also like to congratulate the hundreds of volunteers who have taken part in the training provided, seen programmes through to fruition, provided new insights and developed their own understanding in the process. A special thank you is due to the charity's network of friends in the UK and globally who have consistently provided intellectual and financial resources and continue to inspire the charity's endeavours. Lastly, for some spectacular photographs thank you to, Anthony Fernandes, Tom Fenn and Chris Sharp. For designing this annual report, thank you to Niall Crowley.







For education beyond the mainstream for the highest aspirations for humanity for freedom democracy and free speech for free film, video and production training check out our new website.



[www.worldwrite.org.uk](http://www.worldwrite.org.uk)