

# WORLDwrite



Reg Charity No 1060869

## Home to WORLDbytes: The School of Citizen TV



Annual report & accounts

From November 2016 to October 2017



# WORLDwrite

## Report of the Trustees

### For the year ended 31 October 2017

The trustees present their report along with the financial statements of the charity for the year ended 31 October 2017. The financial statements have been prepared based on the accounting policies set out in note 1 to the financial statements and comply with the charity's trust deed. WORLDwrite is a charity registered with the Charity Commission under registration number 1060869.

#### **Legal and administrative information**

The Trustees for the period were:

Toby Marshall

Kirk Leech

Dr Shirley Lawes

#### **Registered office & operational address**

The WORLDwrite Volunteer Centre  
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Websites: [www.worldwrite.org.uk](http://www.worldwrite.org.uk)  
& [www.worldbytes.org](http://www.worldbytes.org)

[www.clrjames.uk](http://www.clrjames.uk)

#### **Correspondent**

Director Ceri Dingle

#### **Independent Examiner**

Jane Sandeman

Member of the Association of Certified  
Chartered Accountants

#### **Bankers**

The Cooperative Bank PLC



# WORLDwrite

## Structure, governance and management

The trustees who held office during the financial year are set out on page 1. The trust deed provides for a minimum of 3 trustees. When there is a requirement for new trustees, these are identified and appointed by the remaining trustees. Over the past year the charity was administered by a management committee comprising of:

Toby Marshall .....	Trustee and Chair
Kirk Leech .....	Trustee
Dr Shirley Lawes .....	Trustee
Ceri Dingle.....	Director & Acting Treasurer
Steve Daley.....	Camera Tutor
Marisa Pereira .....	Assistant Director
Andrew Hirst.....	Camera Tutor
Dr Graham Barnfield.....	Education Officer
Rob Harris.....	Film director and tutor
Sadhvi Sharma.....	Global Reporting
Stuart Simpson .....	Accountant
Tsedal Powell .....	Volunteer Representative
Fraser Myers .....	Producer
Viv Regan.....	Advisor

The trustees annually review the risks that the charity faces. These include areas of risk relating to employing staff, the involvement of volunteers and work with young people to ensure best practice procedures, policies and insurance cover. The charity undertakes this review annually and takes steps to lessen any strategic or operational risks.



# History, objectives, activities of the trust and public benefit

WORLDwrite's first youth programmes took place in 1994. The charity was officially constituted under a trust deed dated the 13th day of February 1997 and awarded charitable status on the 21st February 1997. The charity gained DfES recognition as an NVYO (National Voluntary Youth Organisation) in January 1999 and United Nations DPI accreditation as an NGO in December 1999.

The objects of the charity are to advance the education of young people between the ages of 13 and 25 inclusive, particularly by way of international exchanges and tours, in subjects such as history, geography, politics, international affairs, culture, languages, in interpersonal relationships and practical life skills so as to assist young persons in growing to full maturity as individuals and as members of society.

Historically, the charity ran global youth exchange programmes and educational projects often reporting back 'on film'. While maintaining global partners,



its global reach and internationalist principles, the charity gradually evolved to become the film-focussed educational entity it is now. Today, the charity works to realise its charitable objectives by providing free film and media training to young people (which the charity refers to as volunteer-learners) and by supporting them to research and produce alternative programmes for broadcast. The charity set up WORLDbytes, a pioneering online Citizen TV channel to showcase and share the programmes made. The charity also produces filmed works and documentaries as specific educational projects.

Alongside programme making, the charity works



to maintain and develop partnerships to provide more opportunities for young volunteer-learners to improve their learning, future prospects and access work opportunities. These opportunities include events, debates, commissions, CV workshops, taster sessions, talks and master-classes.

## Public Benefit

As trustees we confirm WORLDwrite has complied with the duty in section 4 of the Charities Act 2006, with the Charities (Accounts and Reports) Regulations of 2008 and Charities Act of 2011 to have due regard to the Charity Commission's general guidance on charities and public benefit, when exercising any powers or duties to which the guidance is relevant.

WORLDwrite's charitable objects are enshrined within its governing documents and the trustees ensure that these are carried out for public benefit through:

- ☐ the maintenance of the charity's unique 'open door' volunteer-learner policy to ensure access for all;
- ☐ providing free film and digital media training to young people who could not otherwise afford it;
- ☐ assisting young people to develop new skills and knowledge, to access the world of work, to become active citizens and to use their own concerns and ideas to research and develop educative programmes;
- ☐ developing and disseminating media-based educational projects which challenge contemporary prejudice and stereotypes;

## Aims and achievements of the past year

- ❑ promoting local and global understanding and the advancement of new knowledge to the wider world through programme making, exchange partnerships, documentaries and events;
- ❑ encouraging young people and volunteers to assist their peers locally and globally.

### The staff team and centre facilities



For the past year WORLDwrite has had a small paid staff team consisting of a Director, Assistant Director, a producer and a large number of volunteers with lead roles and a direct say in the running of all projects. The charity also utilises peripatetic tutors – experts in all aspects of video and filmmaking to enhance the free training it provides to young adults.

At the charity's volunteer centre in Hackney, London E5, facilities include 10 cameras (8 HDV - for future wholesale upgrade to 4K), professional sound equipment, 5 AVID editing suites, a dedicated studio complete with sound proofing, blue screen back drop, autocue, a large screen for viewings and teaching, a projector, marquees and inflatable video booth for indoor and outdoor events and shoots.



Our successful Citizen TV production training programmes combine intensive learning with practical shoots for actual programmes, reports and documentaries. The charity directly benefits hundreds of people each year through its programmes and events, including free film training. Indirectly the charity's work reaches many thousands more through its online Citizen TV station and the programmes it creates.

Over the past year the charity worked to realise its public benefit commitment by fulfilling the following aims as set out in the previous year's annual report, these were:

1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.
2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.
3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.
4. To continue screenings, dissemination and promotion of the charity's feature length documentaries.
5. To ensure further funding is secured to provide quality training and volunteer-learning opportunities supported by professional staff.
6. To continue financial support to WORLDwrite's Ghanaian partners.
7. To raise funds to upgrade film equipment, improve premises and to develop a small reserve.

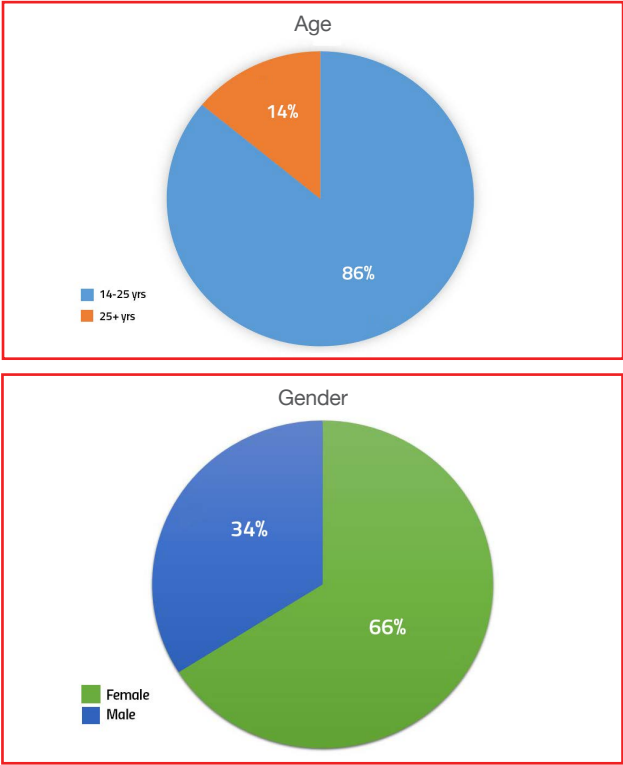
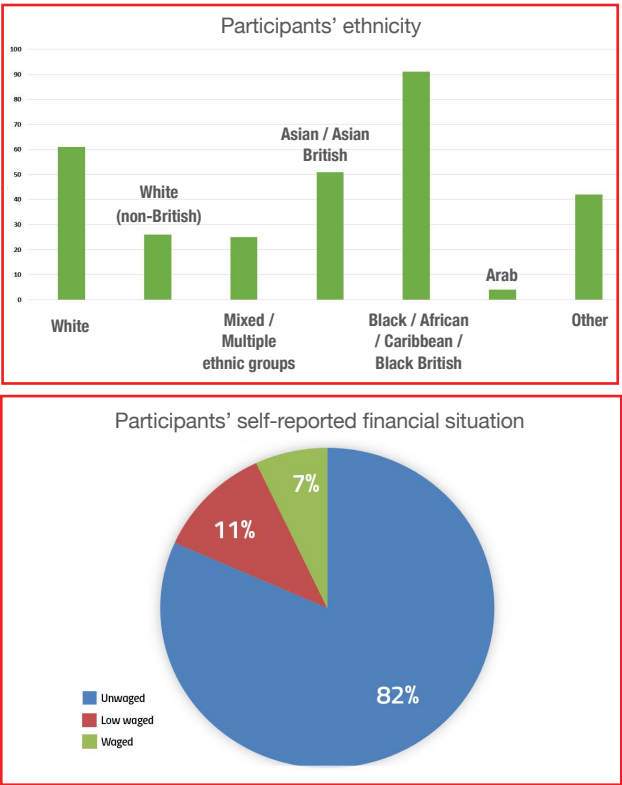
**Anna:** I got involved in WORLDbytes because I am passionate about politics and debating, and love the idea of engaging with big questions while making something that communicates these ideas to everyone.



**1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.**

Over the period from November 2016 to October 2017, the charity provided six-week volunteer-learner packages and shorter intensive training packages to over 300 young people and older citizens from diverse backgrounds. These professional training packages encompass all elements of Citizen TV making and produce quality programmes in the process. Volunteer-learners receive free training and support in: researching subjects; audience targeting; professional camerawork; sound; lighting; studio and location shooting; interview technique; presenting; autocue use and digital marketing alongside discussion of contemporary issues under-represented in the mainstream media. The 80 programmes volunteer-learners worked to produce over the year do great credit to everyone involved.

**Breakdown of participants**

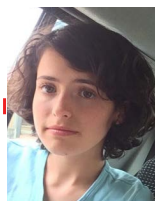


It has been the charity's most productive year to date in upskilling young campaigners, who would not otherwise have the means to access well-equipped training provision or production opportunities. It has resulted in substantial learning for all participants on a wide range of subjects and the programmes made have impacted upon a considerable audience. The creation and dissemination of 80 educative and campaigning videos, with thousands viewings and shares are testament to the learning and impact engendered through the project.

The EU referendum and General Election undoubtedly contributed to increased interest in learning video campaigning skills. The charity added intensive weekend courses to its longer training packages to provide for levels of interest.

In addition to individuals accessing the charity's training programmes, the charity welcomes groups interested in developing media skills and greater subject knowledge. During the year the charity worked with groups of young adults from Headstart and NCS the Challenge and provided work experience placements for local school students and internships for students from the U.S.A.





**Clara:** *I joined WORLDbytes because of its strong philosophy and values, which I share. It's a perfect opportunity for young people like myself to have their voices heard through their own creations and to learn the art of controversial filmmaking.*

## 2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.

WORLDbytes Citizen TV programmes have as their criteria: involvement and engagement of the maximum number of volunteer-learners possible; subject matter suggested by volunteers which isn't already in the mainstream; programmes which are campaigning in nature; programmes which explore challenging ideas and are of educational benefit for the makers and the viewer.

Over the past year the charity continued to develop and produce quality, distinctive programmes which maximise the number of learners who can work and learn every aspect of programme-making, test prevailing wisdom and make the finished product their own. Debates, discussion programmes, interview based programmes, on the streets and blue screen studio-based programmes, lend themselves to groups of volunteer-learners getting both behind the camera and in front, to interrogate issues. These also have an exceptional shelf-life as educative resources online and many are now taken up, embedded and referred to in online magazines, on blogs, by educational institutions and even on news programmes. The campaigning nature of volunteer's videos is vital too, providing a platform for lesser known views and voices and for challenging ideas.

All 80 of the programmes produced during the year have been uploaded to WORLDbytes and numerous video hosting sites, including Vimeo, Viddler, YouTube and Daily Motion, to ensure their maximum dissemination.

During the year WORLDbytes used its pioneering formats such as: 'Don't Shout at the Telly: change the message on it' (an on-the-sofa discussion programme); 'The View on the Streets' (which takes the public temperature on challenging issues) and 'Views on the News' (volunteer-led interrogation of big questions), to cover a challenging range of issues and ideas to advance debate and public understanding. New formats were also developed during the year. Discussions with authors of new books over tea and cakes formed

the basis of a new series entitled 'Books & Buns'.

'A Citizen's Response' was set up as a picnic-style gathering to consider how citizens can respond to key issues such as terrorism. 'My London' involved investigative-style campaigning videos and 'Pitchfork' was developed as a format to encompass a bottom up challenge to prevailing policies.

The videos produced with volunteer-learners, reflecting their concerns, ranged from the discursive and evidence-based to vital opinion programmes, to challenging investigative reporting. As well as in-studio training, these videos often involved multiple shoots and practice sessions for volunteer-learners to refine their scripts and work on presenting effectively in less than 20 takes. The viewings and responses these programmes have attracted are testament to our volunteers' learning and hard work and suggest in many cases they have been effective in touching a nerve and raising the profile of key concerns.

The following programmes, all produced and filmed by volunteer-learners to an original format, have enjoyed a wide take-up over the past year and extensive viewings for their watchable, educative and campaigning content.

### The Plebs Political Game Show



Volunteers' annual fun show provides a non-traditional, play-along treat. From Remoaners to genderfluid snowflakes

and regression sessions with balls, a team of Otherkins and Identitarians get stuck in to the quiz of the year, sending up demophobia and meninism along the way.

### Rule by Judges?: Don't Shout at the Telly



From the Supreme Court ruling on triggering Article 50 and Brexit, to Trump's ban on migrants, to the 'gay cake case', judicial

in terference is in the dock. spiked legal editor Luke Gittos and Oxford lecturer Alan Hudson join volunteers on the sofa to discuss what's at stake. The arguments get heated as who we can trust, who we should look to and what being 'informed' means, are raised and so-called 'experts' are put in their place.



**Jom:** I'm into cameras and I've learnt so much from WORLDwrite. Their programmes and the topics they debate are very interesting, which is why I really wanted to get involved, where I'm allowed to shout during the debates!



## Back the Bill To Decriminalise Abortion



Volunteers-produced this last-minute filmed appeal with BPAS spokeswoman Katherine O'Brien to back the bill in parliament on Monday

13th March 2017 allowing for debate on the decriminalisation of abortion.

## The Morning After Pill: Pitchfork



This campaign video puts women's freedom to control their fertility firmly on the map. It challenges the patronising way

women are treated when they try to buy the morning after pill from high street pharmacies in the UK and the rip-off price they are charged. The use of emergency contraception has no health implications, Katherine O'Brien from BPAS explains. In fact, it's considerably safer than other medication that is available without consultation. The video's message is, it's time we trusted women to make their own decisions, made the morning after pill as cheap as possible and available to buy off the shelf in corner shops and petrol stations too, just like condoms.

## The Future of Work: Don't Shout at the Telly



In this engaging on the sofa discussion, Professor of Innovation James Woudhuysen is quizzed by volunteers on the future of work.

Neither sci-fi doom-mongering nor OTT optimism applies when it comes to robots, Professor Woudhuysen explains – the dearth of capital investment is the real problem. Everything from blaming older generations to nuclear fusion gets an airing in this discussion, with lots of gems we can learn from along the way.

## Abolish the Lords?: The View on the Streets

Having won the referendum vote to get out of the EU, volunteers sought to prompt the government to



show their commitment to democracy by holding a referendum on the abolition of the House of Lords. To make their case,

volunteers took to the streets of Hackney in East London to test the public's thinking. Some people felt it should be retained as a second chamber, shockingly some even felt M'Lords and ladies know better than we do what's good for us. A few wrongly assumed the 'checks and balances' purpose of the Lords was a check on politicians wrongdoing, when in fact it is a check on the demos and the will of the people. Yet even in Hackney, a 'Remain' heartland, the majority thought the Lords should go.

## We Want More Loos: My London



Ever been caught short in the city? The lack of public loos in London is a nightmare. In this campaigning video, loos make fab venues

for bars we learn, but where are we supposed to pee? This short report and appeal for more convenient conveniences asks viewers to spread the word and ensure local councils, MPs and the Mayor see it and take the issue seriously.

## Revolting!: Books & Buns with author Mick Hume



In this new show, WORLDbytes volunteers discuss 'Revolting!' with its author Mick Hume. The real meaning of

democracy is laid bare over tea and cakes as volunteers raise astute questions about the book and grapple with what's at stake. In the run-up to the UK general election and beyond, this video introduces a much needed and compelling book to reinvigorate the spirit of democracy.



**Hannah:** To be a part of the camera crew for this years 'Battle of Ideas' festival at the Barbican Centre was a privilege and a fantastic opportunity provided to me by the WORLDbytes team. I hope to continue assisting the charity in future projects.

## Stop Closing Clubs: My London



40% of London's late night venues have closed in the last 10 years. But while gentrification is usually blamed, we learn that local councils are

placing undue pressure on bars and clubs through stringent regulation. Should clubs be blamed for everything that could possibly go wrong? Should we really have to show our passports to buy a beer? Or should we stand up for our freedom day and night?

## The General Election: Don't Shout At The Telly



In this General Election special, spiked editor Brendan O'Neill presents a compelling case for making Brexit the

deciding factor. Volunteers on the sofa raise their doubts and questions. With emboldened citizens rather than suits in Brussels calling the shots, he explains, we have a chance to get what we want. Unlike a good king he points out, we can get rid of a bad Prime Minister. The Brexit revolt has shaken British politics to the core, but he warns us, it's fragile.

## Civil Liberties Day & Night: Picnic in the Park



Just as local volunteers and guests sit down to discuss the increasing regulation of everyday life over a picnic in the sunshine in Millfields

Park, London E5, a park warden steps in to police a barbecue local families have organised. Right on cue and you couldn't make it up, the incident serves as a classic illustration of interference in our everyday activities. Are we really so incapable of resolving issues with neighbours and fellow citizens ourselves? Or are we being made incapable by the rise of jobsworths with badges and Hi-Viz jackets supposedly protecting

us from each other. Do we need a busy body state to step in and criminalise rough sleeping with Public Space Protection Orders? The message from this picnic is back off.

## General Election Fallout: The View On The Streets



After the UK's General Election upset, we asked voters what they made of the result, with many raising concerns about its implications

for Brexit, generational divisions and the deal with the DUP.

## Tolerance after Manchester & London: The Wide Angle



Theresa May claims there is 'too much tolerance of extremism' in Britain – but is she right? This edition of the Wide Angle presents

a fascinating insight into the misunderstanding of tolerance after the Manchester and London terror attacks. Whether its bans on hate preachers, locking up extremists and radicals, scaremongering over Islamophobia or unease about the term 'Islamism', we learn that intolerance, seems to be the order of the day.

Surely if we had more tolerance – meaning a willingness to challenge and judge, not pander to, ban or shut down anti-human ideas – we'd be more able to tackle terrorism.

## British Values: The View on the Streets



On the streets of East London, 62% of the public surveyed by WORLDbytes volunteers had no idea that the government was trying to promote

**Shirhan:** *WORLDwrite gave me the opportunity to learn how to operate a film camera and how to work within a film crew. I'm grateful for the opportunity and would recommend it to anyone who wants to meet new people as well as learning new skills!*



"British values" in response to the recent terror attacks. Even less knew what those British values might be. Whilst the overwhelming majority were keen to see free speech, democracy and tolerance promoted, many were sceptical of the government's ability to lead by example. The public have been cut out of this conversation until now and the citizens we spoke to were eager to discuss and debate what values to put forward and how best to uphold them.

### The Equal Opportunities Revolution: Books & Buns with James Heartfield



In discussion with author James Heartfield on his latest book, volunteers learn how equal opportunities spread from the

fringes of the 'loony left' to the boardroom. From his historical research, James explains that policies which advanced the standing of women and people of colour coincided with setbacks for workers as a whole. Fashionable discussions of the gender pay gap and diversity are called into question and it becomes clear that racism and sexism are really at an all-time low. In fact, James compellingly points out equal pay and opportunities have arrived.

### That Existential Leap: Books & Buns with Dolan Cummings



Dolan Cummings discusses his new novel with WORLDbytes volunteers over tea and cakes.

That *Existential*

*Leap* is a novel of ideas about the struggle for self-realisation and belonging in the postmodern West. The book sparks discussion on the nature of the world we live in, are we too narcissistic, isolated and prone to moral panics? Further questions are raised on cultural appropriation in literature, the idea of the 'global citizen' and even Brexit. It is certainly a book which fires the imagination.

### Terror Attacks: A Citizen's Response



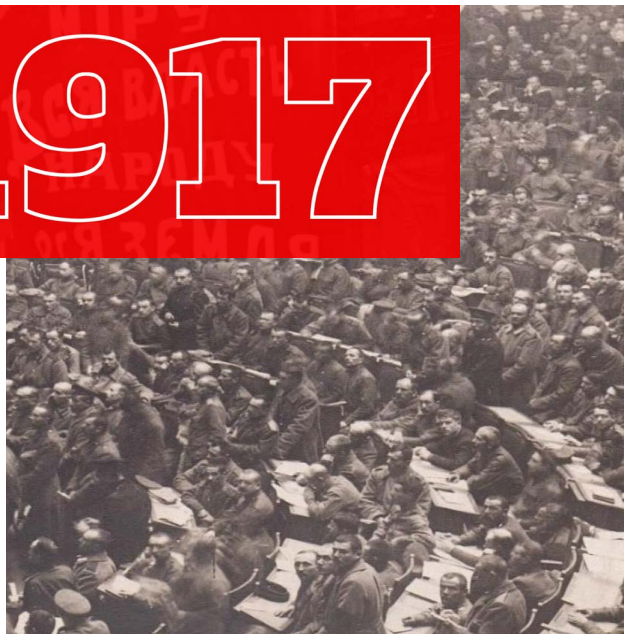
Tired of being sidelined by governments who respond to every act of terror by attacking our freedoms and liberties, citizens came together in the wake of the London, Manchester and Barcelona attacks to demand answers to the ongoing onslaught of Islamist terror in Europe. This no-holds-barred discussion challenges the culture of 'you can't say that' when it comes to discussing Islam and terror. It calls into question the growing tendency to label any response by citizens as Islamophobic. Contributors argue that the government must scrap its censorious Prevent programme which undermines the values of free speech, democracy and tolerance which are our best defence against the backward ideas of the terrorists. This campaigning video demonstrates that citizens are capable of much more than laying flowers and writing sad Facebook updates - policymakers should take note.



A new documentary feature film

## 1917 Why the Russian Revolution Matters

# 1917



Alongside its regular six-weekly line-up of programmes, the charity runs on-going longer-term documentary projects. During the year, with the input of over 20 volunteers, the charity produced the documentary feature film *1917: Why the Russian Revolution Matters*. This myth-busting historical documentary, premiered at the Battle of Ideas festival on the 28th October 2017 in a cinema at the prestigious Barbican Centre.

Filmed to mark the centenary of October 1917, the documentary explains the significance of the Russian Revolution through compelling interviews, incisive analysis and extraordinary archive. The film busts some of the biggest myths of the revolution. Contributors challenge the idea, for example, that the October uprising was a conspiracy cooked up behind closed doors, when in fact it was supported by a mass working class movement. The October Revolution was also remarkably bloodless and an end to the violence of the First World War was a central demand of the revolutionaries. Interviewees argue convincingly too, that history should not be read backwards and warn against today's fashionable tendency to suggest Lenin gave rise to Stalin and the gulag and even to Putin.

Although it ultimately ended in failure, it is clear that the October Revolution inspired radicals across the globe who sought change in their own societies. At the same time, it struck terror into the hearts of the

Imperial powers, including Britain, who at the end of the First World War, redeployed their armies to crush the revolution, prevent workers' rule and deny land to the peasants.

Crowdfunded and filmed by the charity with a crew of volunteer citizen filmmakers, this documentary explores the context, causes and consequences of ten days that shook the world and went on to define politics globally through the rest of the twentieth century.

The charity would like to thank all contributors who gave up their time for no remuneration and the individuals who helped crowd fund the film.



The charity will continue to arrange screenings of the film and has made it available on DVD and on Vimeo on Demand. Responses and reviews have been very positive and suggest it will remain an excellent long-term educational resource. The film has already featured on Sky news and the Today programme.





# BATTLE OF IDEAS

The charity and its Citizen TV school WORLDbytes were delighted to once again be the official media partner for the Battle of Ideas Festival at the Barbican. Our Citizen TV School trained and enabled a crew of 60 volunteer-learners to film, help out and attend debates. It provided a unique opportunity for participants to listen to and film internationally renowned speakers, to take part in the

most forward-looking, free-thinking festival around and be the 'media professionals' at this prestigious event. Fifty seven debates were filmed, edited and distributed during the year bringing discussions led by exceptional global speakers to a new audience. These have been widely shared and viewed and are now available as valuable educative resources.



**The new populism** Brexit is the latest event to be referred to as 'populist' - a charge now levied at movements across the political spectrum all over the globe. An international panel get to grips with these new movements and ask whether an upsurge in popular discontent might lead to a revival of democratic politics.



**2. Generational inequality: who should pay for the future?** Today's challenges for the young are often blamed on the baby boomers and governments are said to pander to older voters at the expense of the young. Yet many millennials experience a material comfort which their parents could only have dreamed of. Have the elderly really trashed the future?



**Feminism: in conversation with Camille Paglia** Internationally renowned American social critic Camille Paglia has been called 'the anti-feminist feminist,' describing contemporary feminism as a 'gross betrayal of the radical principles of 1960s counterculture.' Camille Paglia sits down with Academy of Ideas director Claire Fox to discuss the past, present and future of feminism.



**Britain's Infrastructure: the road to nowhere?** British planners must look on in envy at the speed at which China has created new infrastructure, compared with decade-long delays in projects at home. Does our slowly-but-surely approach protect the interests of local stakeholders? Or is Britain stuck in the development slow lane?



**What's wrong with men's rights?** In an age in which women's equality is being realised, men's rights activists claim that men and boys are lagging behind with lower grades at school, lower life expectancy and a higher suicide rate. But is there a danger in cultivating an identity based on victimhood?



**The great inequality debate: are the super-rich heroes or villains?** Since the financial crash, the super-rich have been in the firing line. But is this new focus not simply a politically correct version of austerity, which has come to dominate economic policy in the West? And does restraint on the rich really make the rest of us better off?



**What is the truth about 'post-factual politics'?** Following Brexit and Trump, commentators have feared the rise of 'post-truth politics' as voters ignored the expert advice of the global economic, scientific and financial establishment. But shouldn't politics be seen as a conflict of principles and values, not just facts? Can experts really tell us the right and wrong answer?



**Are the millennials revolting?** Campus politics regularly makes headlines and young people have staged protests against Brexit and tuition fees in recent years. But is there anything radical about defending the EU or 'no platform' policies which ban controversial speakers? In fact, panellists argue, millennials are more often than not defending the status quo.



**Who are we? Identity politics dissected** Identity politics are now pervasive and people increasingly categorise themselves by race, gender, sexuality, religion, and culture. But historically, progressive political movements sought to defy such fixed categories, encouraging engagement with the world beyond oneself. What lies behind today's embrace of identity determinism?



**Soweto to #RhodesMustFall: the changing face of South African resistance** South Africa's local government elections showed a mass disaffection with the ruling ANC. Nevertheless, there seems to be little support for the opposition parties. Student protests, however, such as #RhodesMustFall have gained international prominence. What is the future for South Africa in the wake of the ANC's decline?



**'The past, we want no part of it': the legacy of Futurism** Futurists welcomed modernity as an explosion of human creativity but their belief in nationalism and the violent overthrow of the old order lent itself all too readily to the growing Fascist movement. Is there something worth reviving in our time, when the future is viewed with great anxiety?



**Anti-Semitism revisited** Over the past year, public manifestations of anti-Semitism have become more frequent. The entanglement of anti-Semitism with hostility to Israel means the phenomenon is now more associated with the political left than right. What are the distinct features of 21st century anti-Semitism, and how should it be challenged?



**Immigration: what is the future of free movement?** Immigration was a key issue during the EU referendum. Many believe their communities have undergone changes as a result of immigration policies on which they weren't consulted. Yet there are strong humane, economic and political arguments for free movement. What is the relationship between borders and sovereignty, democracy and freedom?



**Are political parties over?** In the wake of the Brexit vote all four of Britain's main political parties were falling apart. Similar problems are facing the old parties in the USA and Europe. Are we seeing a refreshing departure from the old-style politics of Labour vs Conservative or simply a process of fragmentation?



**Utopia myopia: the future of cities** While many urbanists dream of utopias, few show much interest in realising them. When Thomas More coined the word 'utopia' 500 years ago, he was playing with the Greek eu-topos meaning 'good place', but it could also refer to ou-topos, 'no-place'. Is the latter a better description of utopianism today?



**How will we feed Britain after Brexit?** The EU was notorious for its huge and wasteful subsidies to wealthy landowners in the name of helping farmers. Given the opportunity to completely rethink farming policy, what should the future of farming look like?



**After the referendum: Britain divided?** Many were shocked by the outcome of Britain's EU referendum. Remain voters said they no longer recognised their country. Leave voters retorted that now metropolitan liberals knew how the rest of the country has been feeling for years. Is Britain now split down the middle?



**Turkey: is there hope for democracy?** The scale of protest against the attempted coup d'état in 2016 was a tribute to the vitality of the democratic ideal in Turkey. Nevertheless, it also highlighted the limitations of Turkey's political system and encouraged Erdogan's authoritarian tendencies. Can Turkey still be regarded as a model for the Middle East?



**Real-life Archers? Policing and domestic violence** Radio 4's The Archers hit headlines for a controversial plot around domestic violence, centring on emotional rather than physical abuse. In the criminal law, domestic violence now covers 'controlling and coercive behaviour.' Is this change long overdue, or should we be worried by this level of state intrusion?



**Are schools producing Generation Snowflake?** Claire Fox's recent book I Find That Offensive argues that British schools are socialising students into a mind-set of hypersensitivity and victimhood. Others reject this critique, insisting upon the importance of tackling problems through greater intervention in schools. But do young people really need so much protection from everyday life?



**Young people and mental illness: a growing problem?** Campaigners argue that various pressures from social media to exams are causing a mental health crisis among young people. But there is a danger that normal life is being medicalised. How can we ensure that children in genuine need get help without diagnosing an entire generation as mentally ill?



**Skool rules: made to be broken?** Prosecution of parents taking their children on holiday during term time as well as pupils being sent home for dress code violations have led parents to complain that schools interfere too readily in private family life. But is the authority of teachers also being undermined by parents' complaints?



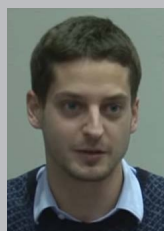
**Nihilism and terror: how political is the new jihadism?** Attacks by Islamist terrorists pledging allegiance to ISIS have become regular in Europe, whilst thousands of European Muslims have joined jihadists in the Middle East. Is it possible to make any sense of what appears to be random and nihilistic violence? How Islamic and how political is Islamism?



**Zaha Hadid: her life and legacy** Zaha Hadid was a world-famous architect and a remarkable figure: a powerful woman and Arab at the top of the Western design industry; a designer of curves in a world of boxes; a leader in an age of consensus. Is there anyone out there to fill her shoes?



**Religious education in a secular age** With religious faith in decline, the place of religious education has come under question. Some schools offer classes in 'Philosophy and Ethics' or 'Beliefs and Values', suggesting an unease around the discussion of religion. How should schools handle religion in a society where many no longer believe in God?



**Eastern Menace: a new European culture war?** Many Western European observers look East with a trepidation that recalls the height of the Cold War. East European societies are indicted for not being in line with the democratic norms of their cousins in the West. But do fears about the 'East' mirror anxieties held closer to home?





**The busybody state** Josie Appleton argues that a new class of officials and new regulation represent a new set of relations between citizens and state, where the state defines itself against its citizens and sees the restriction of freedom as an end in itself.



**Decolonising education: is the curriculum too white?** Oxford University's #RhodesMustFall campaign calls for Oriel College to remove a statue of imperialist Cecil Rhodes. For campaigners, not only the statue but also the 'white curriculum' is marginalising students of colour. But shouldn't education aspire to be universal, rather than concerned with reflecting students' identities?



**Humanity's Big Challenge: Water Wars** Water covers 71% of the Earth's surface, yet despite huge progress in technology, water scarcity is one of the great challenges facing humanity today, even in the developed world. Could rationing become the norm or do we simply lack the political will to provide water where it's needed?



**Peer-to-peer sexual abuse: myth or time bomb?** Child abuse professionals have long been concerned to protect the young from predatory adults but now warn of the dangers of their peers. But with everything from rude jokes to sexual assault seen on a continuum of 'abuse,' is normal childish behaviour being unnecessarily problematised?



**Are young people scared of sex?** Young people are more exposed than ever to sexual imagery and yet millennials are having less sex than their parents. Is the current panic about sexual harassment putting them off sex? Without the moral codes of the past, do young people need guidance to navigate today's supposedly 'sexualised' culture?



**Gentrify This: the pros and cons of urban development** There is growing resentment by some at gentrification pricing out or excluding poorer local residents. But isn't it simply the healthy development of poor areas which, a generation ago, were being abandoned by population flight? Does growth and development generally improve residents' lives in deprived areas or simply price them out?



**The UK economy after Brexit: sink or swim?** Voters were told that Brexit would damage the British economy as it would upset our trade flows with the European market. But when it comes to future prosperity, is there too much focus on trade? Should we instead be worrying about problems closer to home?



**Is London over?** London is often acclaimed as one of the best cities in the world as a global hub for finance, law and the creative industries. Yet with property prices vastly outstripping incomes, there are concerns about how long London can maintain its success.



**Did Cathy Come Home? Homelessness today** When docu-drama Cathy Come Home depicted the troubled lives of a couple losing their home, it had a huge impact on the national consciousness, leading directly to the founding of Crisis. Fifty years on, Britain has a new housing crisis. So what's changed since then? Did Cathy come home?



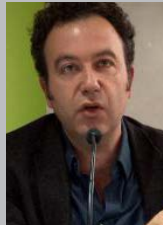
**Tax wars and inequality** Inequality has become a major obsession amongst the financial elites, often side-lining or even denigrating discussion of economic growth. In our age of austerity, tackling inequality often entails an 'equality of sacrifice' and a sharing out of the misery.



**Is Brutalism back?** Brutalist architecture is in the midst of a revival. Yet this has not translated into any real-world desire to start building mass housing in the Brutalist style. After so many years of being maligned as ugly and dehumanising, why is Brutalism being appreciated now?



**Law and democracy** The Brexit vote raises major issues for the British legal system, which over 40 years has become ever more closely enmeshed with the EU. Some are even seeking to use the law to overturn the vote. Is Brexit our cue to radically rethink the relationship between law, politics and democracy?



**Is Utopian thinking dead?** Utopian thinking seems to have been pushed from the domain of politics to the world of technology, with excitement over future consumer products replacing visions of a radically different society. Should we revive blue-sky thinking in the political realm – or is that simply a distraction from real-world politics?



**Does Britain have a gambling problem?** In an age when it's easier than ever to have a flutter, should gambling be spoken of in the same breath as cigarettes, drugs and alcohol? As problem gambling rates remain low, at what point do the needs of the few outweigh the choice of the many?



**Do we need a common tongue? Languages and integration** In today's globalised age, is it more or less important to insist that we speak a common language? English classes have been proposed as a solution to social problems in migrant communities. And what about 'heritage languages' – should the children of migrants be encouraged to speak English at home?



**The new Ireland: new moral state?** Ireland voted by an overwhelming majority to legalise same-sex marriage, challenging the authority of the Catholic Church over private morality. But is Ireland replacing one kind of conservatism with another, with disdain for religion threatening to silence those who are slow to embrace change?



**Teaching to the text: textbooks or technology?** Textbooks are rarely seen in classrooms today but in recent years some policymakers have suggested the textbook make a comeback. Critics suggest textbook enthusiasts are just nostalgic but does debate over textbooks versus technology ignore the real debate over what education should be for?



**What should post-millennials know?** What should the young learn from the old? Some even argue that teachers need to do more listening to pupils. Are there ideas, insights and pieces of knowledge that the older generation has a responsibility to pass on, or should we trust kids to Google the answers?



**Crumbling BRIC: what future for Brazil?** Recently regarded as one of the world's development success stories, Brazil's corruption scandal has engulfed the nation in an existential crisis. Is this a turning point for Brazil?



**Gender Wars: is masculinity toxic for boys?** Young men were once supposed to aspire to be strong protectors and providers. But in a post-feminist society, some feel this model of masculinity is not only old fashioned but 'toxic'. Should men embrace vulnerability or are ideas of masculinity and femininity too vague to have any real meaning?



**Bodily autonomy: my body, my choice?** Polls indicate that the British public is broadly as supportive of the right to die as it is of the right to abortion. But to what extent do the debates around morality and individual autonomy really overlap?



**Women's trouble? The pay gap debate** The existence of a gender pay gap is regularly asserted but others say it is a myth that women earn less than men for the same work. Should women's choices be taken into account? And is gender really the big divide when it comes to pay?



**Cosmopolitanism and sovereignty: what's next for Europe?** For its proponents, transnational institutions like the EU are champions of cosmopolitanism. But the cosmopolitan ideal, first conceptualised by Immanuel Kant, emerged in parallel with the rise of the nation state and sovereignty was a prerequisite for internationalism. What happened to the old cosmopolitanism and what might emerge in future?



**What is gender?** Until recently, outside of specialist circles, the words 'sex' and 'gender' meant the same thing – a straightforward way of distinguishing between men and women. The transgender movement suggests that gender is entirely distinct from biology and new gender identities proliferate. So what is gender?



**The moral case for abortion** Ann Furedi sets out the ethical arguments for a woman's right to choose, drawing on the traditions of sociological thinking and moral philosophy. She argues that to prevent a woman from making her own choice to continue or end her pregnancy is to undermine the essence of her humanity.



**Can 'Neuroparenting' save the family?** 'Neuroparenting' is on the rise and has been picked up by politicians from David Cameron to Hilary Clinton. Sociologist Jan Macvarish argues, however, that those who promote intensive parenting – using (and abusing) the language of neurons and synapses – risk undermining parental authority and damaging familial relationships.



**What's God got to do with it?** Conservatives blame the decline of religion for social breakdown, whilst liberals argue religion holds back social progress. But in terms of how we live, does it even matter if there is a God and if we believe in one? And is God really all there is to religion?



**Does the Eurozone have a future?** Since the financial crash, propping up the Euro has come at a heavy cost. Is the Euro compatible with democracy? Can the Eurozone survive without the kind of economic and political integration for which there is no appetite among the people of Europe? Or will the Eurozone simply muddle through?



**China's Urban Revolution** In the West, environmental urbanism has tended to act as a constraint on development, but how should we view the recent emergence of the Chinese 'eco-city'? Can they supply the quantity and quality of housing and other urban amenities that China and the world needs?



**You're hired! Who wants to be an apprentice?** 'Apprenticeships, apprenticeships, apprenticeships' is the new mantra of vocational education. But despite the hype, young people seem unconvinced. Many poor quality vocational qualifications or work placements have been rebranded as 'apprenticeships.' Do UK employers and the government really know what makes a 'world-class' apprenticeship?



**The fall of the technocratic experts** When Michael Gove said 'people in this country have had enough of experts,' his target was economists, who having failed to predict the financial crisis, were not to be trusted. Was the Brexit vote a rejection of expertise or evidence that the economy has not been delivering for most people?



## The Denis Joe Film library & Film Club

During the year, long-time supporter of WORLDwrite and WORLDbytes Denis Joe O'Driscoll sadly passed away. His amazing collection of world cinema on DVD was bequeathed to WORLDwrite. The charity refurbished a back office to house this stunning collection complete with a memorial plaque. The charity also launched a film club to ensure some of these rare greats would be seen and shared. Volunteers carefully created a complete catalogue of the films and a lending scheme. Close friend Simon Belt cut the ribbon on the opening night. Denis Joe, poet and writer (1958-2016) will be sadly missed. His bequest will be cherished.



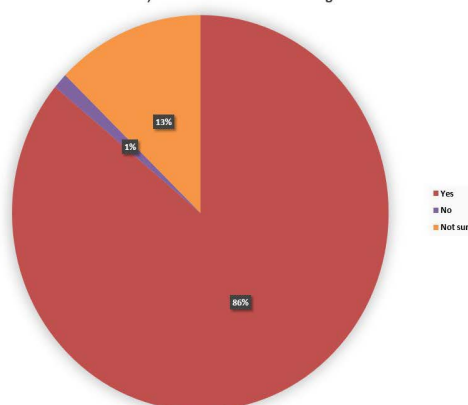
### 3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.

Due to its growing public profile, WORLDwrite is currently faced with numerous applications from young people looking for professional media experience that is credited, as in the media world or to access further education, credits are currency. Many are pointed in our direction by local schools and colleges who hope they will develop an understanding of the working media world. We are also getting a lot more unemployed graduates than in the past who are desperate for experience to improve their CVs and job prospects. More than 50 references were requested by volunteer-learners for jobs and college places in the past year.

The training we provide and programmes we produce, are intended to advance new ideas, encourage critical debate, promote citizenship and support lesser known campaigns for social change. We do recognise however, that since the majority of those we involve are unemployed or very low waged, securing additional opportunities to assist their broader prospects is hugely beneficial for everyone involved. As such, we have arranged special workshops and opportunities which have provided groups of volunteer-learners with essential knowledge and insights to access the professional media world.

Having completed a volunteer-learner package, many continue to volunteer with the charity to refine their promotional, camera, research or presentation skills. We also encourage those who want to, to take on whole programmes, develop fresh ideas and assist newcomers. Throughout their time working with us and beyond, we consciously assist individuals' advancement in whatever field they hope to pursue. We ensure they are credited, provide references and recommendations. Many of our volunteer-learner participants have secured college places and jobs in the media as a result of their work with us and we are delighted to have assisted their prospects and progress. The following comments and feedback from the survey are also illustrative:

Do you think the volunteering or training with WORLDbytes will help you enter the world of work, education or further training?





**Claire:** *Volunteering for WORLDbytes has been the perfect first step for learning about camera operation. Training is extremely thorough, and they provide you with great real-life filming opportunities to put what you have learnt into practice.*

## Award winning volunteers



Thanks to the Jack Petchey Foundation, our young volunteers were able to collect important awards for their endeavours during the year. Some young volunteers were thrilled to collect their Jack Petchey Youth Achievement Awards at special events too. The Youth Achievement Award scheme allows winners to determine how the charity spends a £250 award each month. This helped fund numerous shoots and film stock for young volunteers. A Jack Petchey leader's award also helped fund the Books & Buns series and the new film library.

## Partnerships



### Bloomberg

The charity is delighted to have received continued support from Bloomberg whose input, partnership and assistance were foundational for the setting up of the charity's Citizen TV school WORLDbytes. Hundreds of young adults have benefitted from Bloomberg's exceptional support. During the year a small team of young volunteer learners were delighted to be invited as journalists to a launch event for Bloomberg's extraordinary new headquarters in London. Not only did this young crew enjoy the opportunity to witness the breathtaking design of this new building but were honoured to meet with Michael Bloomberg himself.

### BESA

The charity was delighted to receive further commissions to film events and seminars for BESA (British Education Suppliers Association), the trade association for the UK's world leading educational suppliers and to film at the prestigious BETT show. Short films for individual educational start-ups were filmed at this extraordinary event attended by over 34,000 as well as a showreel for BESA. Some of the videos which were very well received now feature on the BESA website. Volunteers also gained paid posts as runners at the BETT show to assist in the educational start up area, a great experience for all involved.

### The Arsenal



The Arsenal foundation once again supported WORLDbytes to great effect and provided additional opportunities for volunteer learners including match tickets and a very exciting stadium tour. One volunteer's story also featured in the Arsenal matchday programme which was distributed to thousands.

### PET

The charity was thrilled to win commissions to film major events for the Progress Educational Trust with the support of Genomics England. The public conferences What next for Genomics? in London and What does consent mean for generation genome? in Manchester involved major speakers including the UK's chief medical officer, leading key panel debates. The edited video of the London event was linked to evidence submitted to a parliamentary inquiry and featured on parliament as well as PET's website.

**Ewan:** *There are not many opportunities for young people to get free training, hands on experience as well as engaging political debate.*



## ELSS

The charity was also commissioned to film the East London Science School Conference entitled Choosing Knowledge, and to produce a short film including short interviews explaining the school's knowledge-led approach to teaching and the curriculum.

### 4. To continue screenings, dissemination and promotion of the charity's feature length documentary on the life and works of CLR James.



WORLDwrite's now acclaimed documentary *Every Cook Can Govern: The life, impact & works of C.L.R. James* was selected by further international film festivals during the year. It won an award for excellence from the Open Borders Documentary festival and was nominated for a Learning On Screen award. It was premiered in New York, L.A, North Carolina, Jamaica, South Africa and Scotland and had further successful screenings in Trinidad, Brighton, Manchester, Leeds, Birmingham and London.



Made by over 200 volunteers, the film is the first feature-length documentary to explore the life, writings and politics of the great Trinidad-born revolutionary C.L.R. James who died in Brixton in 1989. The film interweaves never before seen footage of C.L.R. James with unique testimony from those he knew, alongside interviews with the world's most eminent scholars of James' life, work and politics.



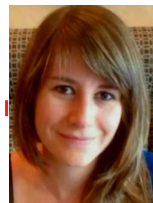
From colonialism to cricket, from Marxism to the movies, from slavery to Shakespeare – James' ideas, we learn, were shaped by a voracious love of reading and belief in mankind as history makers. James remained an uncompromising anti-colonialist and anti-Stalinist, unafraid to criticise the failures of his own mentees, including Eric Williams, the first Prime Minister of Trinidad and Tobago and Kwame Nkrumah, Ghana's first President. During his 15 year sojourn in the USA, initially invited by Trotsky to address the 'Negro question,' James established a rare voice in opposition to World War II. He rejected the common conception of the war as a simple moral tale of good versus evil, and tells us this was a war for empire. Followed by the security services in Britain and in the USA, he is eventually imprisoned on Ellis Island where he crafts his lesser known masterpiece *Mariners, Renegades and Castaways*.



Explored in the film, are some of his most celebrated works, *The Black Jacobins* (1938) and *Beyond A Boundary* (1963). *Black Jacobins* debunked the myth that aristocratic do-gooders were responsible for the abolition of slavery and tells the true story of the successful slave revolution in Haiti. *Beyond A Boundary* is also greatly admired for its celebration of cricket and indictment of colonialism.

Over 1000 DVDs of the film have been sold which has helped towards the project's costs and expensive





**Beatriz:** *When I joined WORLDbytes, I was only thinking about learning camera technique, but once the training started, I really liked the kind of shows we made... they have a higher purpose: debate and making people think more deeply about the world.*

archive. The film is now also available on Vimeo on Demand for downloading and streaming.

### Further reviews and comments have been tremendous too, they include:

'Among the more than a thousand films I have reviewed over the past 24 years, *Every Cook Can Govern: the life, impact & works of CLR James* earns pride of place as the most intelligent, serious and passionate application of Marxism among all of them.....' **Louis Project**

*'Every Cook Can Govern is a stunning contribution to the documentary genre; not just majestic in the breadth and depth of its portrayal of CLR's political life and works, but also a refreshing testament to the power of the collective in the production and presentation of the film.'* **Eve Kay, Executive Producer, 7Wonder**

*'One article is not enough to explain the contents of this film. Saying that it was interesting or amazing would be an understatement. For me, it was definitely an eye-opening experience...'* **Keston Charles, Bocas Lit fest**

The charity welcomes school, university and college screenings, for which it does not charge.

The trailer, DVD and reviews of the film are available at [www.clrjames.uk](http://www.clrjames.uk)

### Reading of Toussaint Louverture Play



During the year the charity also edited and released the filmed reading of C.L.R. James' play which was performed at The Black Jacobins Revisited: Rewriting History Conference at the Blue Coat Liverpool by volunteers who were shooting for the final documentary at the time.

### 5. To ensure further funding is secured to provide quality training and volunteering opportunities supported by professional staff. Pics 16, 17,

While this has been a hard year financially, the recognition gained by the charity for WORLDbytes

its Citizen TV channel and the educative service it provides, has assisted in the procurement of funding to maintain quality training and volunteering opportunities. Film-based partnerships with the Battle of Ideas have continued to introduce volunteer-learners to high-level debates and advance ideas conveyed by global experts in their respective fields. Additional workshops in HD were provided alongwith exceptional Vlog days where volunteers learn to film and edit using their mobile phones, tutored by professional staff. Partnership with Bloomberg and their willingness to share vital skills with our volunteer-learners, continued to provide a rare and invaluable experience in professional news production for all who took part.

### 6. To continue financial support to WORLDwrite's Ghanaian partners.

The charity continued its support over the past year for partners in Ghana. Donations were raised and transferred to Ghanaian partners for their educational benefit and maintenance. An additional special appeal raised funds for healthcare support for Millicent Kumeni and family, who are now doing well. Beneficiaries during the year included DeRoy Kwesi Andrew and family, Abraham Godbless, Patience Agbetti, six families in Tsibu Bethel village and Old Fadama community members in Accra.

### 7. To raise funds to upgrade film equipment, improve premises and to develop a small reserve.

WORLDwrite - WORLDbytes volunteers continued their online second-hand books sales and an online shop to fund equipment, improve premises and to establish a small reserve for the charity. Fees for services were also won from organisations using the charity's film-making experience and production facilities, providing volunteers with considerable paid filming and editing experience.

As a result, the charity was able to maintain it's film equipment and refurbish a back office. Upgraded software was also purchased during the year to aid editing, uploading and volunteer-learners' programme promotion work. New stage curtains and furniture items were purchased to improve options for backdrops and 'sets' in the main studio.



**Eleanor:** *WORLDbytes provides an incredible opportunity to learn how to make films and get your voice across.*



## Facts and Figures

Viewings have remained steady on the WORLDbytes channel with peaks of up to 1000 viewings per day for specific new programmes uploaded.

YouTube viewings have increased and now show 1,037,293 viewings for uploaded videos and there were on average over 300 shares and embeds of WORLDbytes videos from YouTube per month, amounting to WORLDbytes videos featuring on over 3600 further sites in the year. Specific debates filmed by volunteers, particularly on gender issues, saw viewing figures exceed 60,000 each.

On average WORLDbytes videos reached audiences totalling on average 40,000 per month according to analytics for WORLDbytes and YouTube alone.

## The charity's aims for the year ahead

The Trustees believe the charity has more than met its aims during the past year and have agreed the following for 2017 to 2018:

1. To continue to develop its Citizen TV channel WORLDbytes and provide further free training to individuals and groups, through the development and delivery of quality volunteer-learner opportunities in Citizen TV making and the production of programmes.
2. To ensure WORLDbytes continues to give voice to alternative views and benefit the public through exploring challenging ideas and disseminating programmes which advance fresh thinking, are of educational benefit and use as campaign tools.
3. To assist unemployed young volunteer-learners with work experience opportunities, references and credits.
4. To continue screenings, dissemination and promotion of the charity's documentaries, particularly its films *Sylvia Pankhurst: Everything is Possible*, *Every Cook Can Govern: The life, impact & works of C.L.R. James* and *1917: Why the Russian Revolution Matters*.
7. To develop further longer term documentary projects
8. To ensure further funding is secured to provide quality Citizen TV training and volunteer-learning opportunities supported by professional staff.
9. To continue financial support to WORLDwrite's Ghanaian partners.
10. To raise funds to upgrade film equipment, improve premises and to maintain a small reserve.

# Financial review and reserves

## Income

During 2016-2017 income received by WORLDwrite totalled £127,016. This consisted of £77,500 in restricted funds and £49,516 in unrestricted income.

The charity has continued to develop and utilise online methods and social media to attract donations through the website 'Justgiving' through a PayPal account and the online giving organisation 'Wonderful', which, as it is funded by major donors, takes nothing from donors or from charities for its excellent service. This has helped volunteers to raise funds online. Donations and appeals raised £15,562 in the year. The charity's Friends scheme raised £17,822 including Gift Aid claimed from H.M.R.C. The sale of the charity's films on DVD, second-hand book sales via the charity's Amazon store remained steady and commissions for the charity's filming services brought total sales income to £16,132 in unrestricted income.

The charity was delighted to receive continued support from Bloomberg, Trust for London and the Esmée Fairbairn Foundation all key founding funders for WORLDbytes. The charity was also delighted to receive small grants from the Arsenal Foundation and Jack Petchey Foundation.

## Expenditure

Total expenditure for the year amounted to £118,898. WORLDwrite managed to keep the costs of managing and administering the charity over the past year down to £1977 and are grateful to all staff and volunteers who have carried out this work unpaid and provided resources. This has allowed the charity to maximise funding for direct charitable projects in another financially difficult year. The charity is particularly grateful to its very 'hands on' Director and Assistant Director for putting in many volunteer hours.

Peripatetic professional tutors and consultants were engaged to tutor in all aspects of film-making, editing and web development and tutors who worked for expenses only made many programmes for WORLDbytes possible this year.

The charity continued to provide volunteer subsistence and travel reimbursement on a regular basis, totalling

£5291 in the year, ensuring best practice in volunteer engagement and provision.

The charity recognises the need to maintain a small free reserve to ensure it is able to respond to emergencies and safeguard the future of the charity. The charity has also sought to cut costs where possible.

## Statement of Financial Activities for the year ended 31 October 2017

Incoming Resources	Notes	Unrestricted funds	Restricted funds	16-17 Total	15-16 Total
		£	£	£	£
Donations and fund-raising appeals	2	15,562	0	<b>15,562</b>	20,269
Friends scheme	3	17,822	0	<b>17,822</b>	18,031
Grants received in furtherance of the charity's objectives	4	0	77,500	<b>77,500</b>	47,454
Sale of: tickets; DVDs; Books & Services	5	16,132	0	<b>16,132</b>	15,698
Bank interest				<b>0</b>	7
<b>Total incoming resources</b>		<b>49,516</b>	<b>77,500</b>	<b>127,016</b>	<b>101,459</b>
Less: cost of generating funds					
Fund-raising costs	6	270	234	<b>504</b>	244
Net incoming resources available for charitable application		49,246	77,266	<b>126,512</b>	101,215
<b>Charitable expenditure</b>					
Costs of activities in furtherance of the charity's objectives					
Exchange programmes & partner support	7	2,270		<b>2,270</b>	1,604
Film facility project- News channel	7	45,507	56,056	<b>101,562</b>	47,714
Views box	7			<b>0</b>	25,429
CLR James project	7	351	89	<b>440</b>	30,447
Volunteer centre costs	8	4,696	7,449	12,145	12,487
Managing and administrating the charity	9	588	1,389	<b>1,977</b>	1,090
<b>Total charitable expenditure</b>		<b>53,412</b>	<b>64,982</b>	<b>118,394</b>	<b>118,771</b>
<b>Total resources expended</b>		<b>53,682</b>	<b>65,216</b>	<b>118,898</b>	<b>119,015</b>
<b>Net incoming resources</b>		<b>(4,166)</b>	<b>12,284</b>	<b>8,118</b>	<b>(17,556)</b>
Total funds brought forward		10,644	8,254	<b>18,898</b>	36,455
<b>Total funds carried forward</b>	<b>12</b>	<b>6,478</b>	<b>20,538</b>	<b>27,016</b>	<b>18,898</b>

The statement of financial activities includes all gains and losses recognised in the year



## Charity Balance Sheet as at 31 October 2017

	Notes	31 October 2017 £	31 October 2016 £
<b>Fixed assets</b>			
Tangible assets	10	0	0
<b>Current assets</b>			
Accrued income			
Cash at bank & in hand		27,016	18,898
<b>Net current assets</b>		<b>27,016</b>	<b>18,898</b>
<b>Current liabilities</b>			
<b>Creditors falling due within one year:</b>			
<b>Net current assets</b>		<b>27,016</b>	<b>18,898</b>
<b>Funds</b>			
Unrestricted funds: general reserves		6,478	10,644
Restricted funds		20,538	8,254
<b>Total funds</b>	12	<b>27,016</b>	<b>18,898</b>

The report of the trustees and financial statements were approved by the Board of Trustees and signed on their behalf by:

Signed

Date: 20th January 2018

Toby Marshall Chair of the Trustees



# Notes forming part of the financial statements for the year ended 31 October 2017

## (a) Accounting convention

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities published on 16 July 2014.

## (b) Incoming resources

Grants, donations and all income are included in the financial statements during the period in which they are received. All grants received are treated as restricted income to be expended according to their intended purpose. Grants which are intended to fund activities beyond the financial year in which they are received are carried forward as a balance to be expended as intended in the following year. Income from donations, the charity's friends scheme and appeals is treated as unrestricted income and is available for expenditure approved by the management committee unless the donor has specified the manner in which the income is to be spent, in which case it is treated as restricted income.

## (c) Resources expended

Expenditure is included when incurred. The majority of costs are directly attributable to specific activities. Certain shared costs are apportioned to activities in furtherance of the objects of the charity. Office costs and property related costs are apportioned on the proportion of floor area occupied by the activity. Staff costs and office costs are allocated in the same proportion as directly attributed staff costs.

## (d) Tangible fixed assets and depreciation

All assets costing more than £500 are capitalised. Depreciation is not charged on historic artefacts as the residual value is considered to be higher than carrying value. Furniture and equipment is written off on a straight-line basis over their estimated usefulness of four years.

## (e) Fundraising costs

These include direct expenditure and overhead costs of staff and volunteers in the UK who promote fundraising, including events.

## (f) Costs of managing and administering the charity

These represent costs incurred by the organisational administration of the charity and compliance with constitutional and statutory requirements.

## (g) Funds accounting

Funds held by the charity are: Unrestricted general funds - these funds which can be used in accordance with the charitable objects at the discretion of the trustees. Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

## (h) Taxation

As a registered charity, the organisation is exempt from taxation on its income and gains to the extent that they are applied for its charitable purposes.

<b>2 Donations and fund raising appeals</b>	Unrestricted funds £	Restricted fund £	16 to 17 Total £	15 to 16 Total £
Donations and fund-raising appeals	<b>15,562</b>	<b>0</b>	<b>15,562</b>	<b>20,269</b>

<b>3 Friends scheme</b>	Unrestricted funds £	Restricted funds £	16 to 17 Total £	15 to 16 Total £
Friends scheme	<b>17,822</b>	<b>0</b>	<b>17,822</b>	<b>18,031</b>

<b>4 Grants received in furtherance of the charity's objectives</b>	Unrestricted funds £	Restricted funds £	16 to 17 Total £	15 to 16 Total £
Arsenal Foundation		1,500	<b>1,500</b>	2,400
Zurich			<b>0</b>	3,000
Trust for London		18,000	<b>18,000</b>	18,000
Esmee Fairburn Foundation		30,000	<b>30,000</b>	0
Jack Petchey awards		3,000	<b>3,000</b>	3,000
UK Youth Generation			<b>0</b>	1,000
HLF Lottery Fund			<b>0</b>	7,000
Ayn Rand			<b>0</b>	8,054
Bloomberg		25,000	<b>25,000</b>	0
Team London			<b>0</b>	5,000
<b>Grants received in furtherance of the charity's objectives</b>	<b>0</b>	<b>77,500</b>	<b>77,500</b>	<b>47,454</b>

<b>5 Sale of tickets/DVDs</b>	Unrestricted funds £	Restricted funds £	16 to 17 Total £	15 to 16 Total £
Sale of tickets/DVDs	16,132	0	16,132	15,698

<b>6 Fund-raising costs</b>	Unrestricted £	Restricted £	16 to 17 Total funds £	15 to 16 Total funds £
Materials/Justgiving	270	234	504	244

## 7 Costs of activities in furtherance of the charity's objectives

	Exchange programme outward	Film facility News Channel	CLR James	16 to 17 Total	15 to 16 Total
	£	£	£	£	£
Rent, utilities & bills		6,000		<b>6,000</b>	5,850
Partner support	2,270			<b>2,270</b>	1,928
Equipment (items under £500)		1,616		<b>1,616</b>	4,212
Depreciation (items over £500)				<b>0</b>	1,869
Tutors & Freelance Fees		45,944		<b>45,944</b>	40,658
Volunteer support		5,291		<b>5,291</b>	6,310
Publicity		20		<b>20</b>	79
Summit & events		6,175		<b>6,175</b>	0
Wages		29,005		<b>29,005</b>	29,894
Books/materials/filmstock/software		2,234	18	<b>2,252</b>	4,825
Subscriptions		131		<b>131</b>	0
Screenings/festivals		94	390	<b>484</b>	2,558
Centre maintenance/H&S/supplies		496		<b>496</b>	284
Postage/phones/internet		2,399	32	<b>2,431</b>	2,831
Print		294		<b>294</b>	355
Stationery		372		<b>372</b>	740
Insurance		876		<b>876</b>	988
Brochures and DVD's		614		<b>614</b>	1,815
<b>Costs of activities in furtherance of the charity's objectives</b>	<b>2,270</b>	<b>101,562</b>	<b>440</b>	<b>104,272</b>	<b>105,194</b>

## 8 Volunteer centre costs

	Unrestricted funds	Restricted funds	16 to 17 Total	15 to 16 Total
	£	£	£	£
Rent, utilities & bills	4,197	6,424	<b>10,622</b>	11,281
Centre maintenance/H&S/supplies	160	476	<b>636</b>	862
Insurance	329	342	<b>671</b>	0
Volunteer support	10	207	<b>217</b>	150
Stationary	0	0	<b>0</b>	194
<b>Volunteer centre costs</b>	<b>4,696</b>	<b>7,449</b>	<b>12,145</b>	<b>12,487</b>



## 9 Managing and administering the charity

	Unrestricted funds	Restricted funds	16 to 17 Total	15 to 16 Total
	£	£	£	£
Postage & phones	509	478	987	380
Printing		711	711	631
Stationary	79	200	279	79
<b>Managing and administering the charity</b>	<b>588</b>	<b>1,389</b>	<b>1,977</b>	<b>1,090</b>

10 Tangible fixed assets	Unrestricted funds	Restricted funds	31 October 2017
	£	£	£
<b>Cost</b>			
As at 1st Nov 2016	10,909	16,369	<b>27,278</b>
Additions			<b>0</b>
<b>At 31 October 2017</b>	<b>10,909</b>	<b>16,369</b>	<b>27,278</b>
<b>Depreciation</b>			
As at 1st Nov 2016	10,909	16,369	<b>27,278</b>
For the year ending 31 Oct 2017			<b>0</b>
<b>At 31 October 2017</b>	<b>10,909</b>	<b>16,369</b>	<b>27,278</b>

### Net book value

At 31 October 2017	0	0	0
At 31 October 2016	0	0	0

## 11 Restricted funds

	Balance at 1 Nov 2016	Incoming resources	Resources expended	Balance 31 Oct 2017
	£	£	£	£
Arsenal Foundation	0	1,500	1,500	0
Trust for London	0	18,000	18,000	0
Esmee Fairburn Foundation	0	30,000	9,462	20,538
Jack Petchey Foundation	200	3,000	3,200	0
Ayn Rand Institute	8,054	0	8,054	0
Bloomberg	0	25,000	25,000	0
<b>Restricted funds</b>	<b>8,254</b>	<b>77,500</b>	<b>65,216</b>	<b>20,538</b>

The nature and purpose of the restricted funds can be summarised as follows:

Bloomberg who assisted with the founding of WORLDbytes have remained the charity's key funder for its Citizen TV project.

The Esmée Fairbairn Foundation has provided continued grant support for WORLDwrite's Citizen TV project WORLDbytes.

Trust for London have continued to fund the charity to run its Citizen TV project WORLDbytes.

The Arsenal Foundation supported WORLDbytes training packages for young people

The Jack Petchey Foundation recognised WORLDwrite as a member of its Gold scheme and provided a youth achievement awards grant over the year. Awards are given to nominated young volunteers at WORLDwrite, who may decide how the charity uses the funds. The charity also received a small project grant following a leaders' award for WORLDbytes Books & Buns series. The Ayn Rand Institute provided a grant to the Battle of Ideas Festival administered by the charity.

## 12 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	0	0	<b>0</b>
Cash at bank	6,478	20,538	<b>27,016</b>
	<b>6,478</b>	<b>20,538</b>	<b>27,016</b>

## 13 Paid Employees

### 13.1 Staff costs

	Unrestricted	Restricted funds	16 to 17 total	15 to 16 total
	£	£	£	£
	<b>35,307</b>	<b>39,642</b>	<b>74,949</b>	<b>70,552</b>

13.2 FTE in the year	16 to 17 FTE	15 to 16 FTE
Full time equivalent Director	1	1
Assistant Director	0.75	0.50
Volunteer Coordinator	0.25	0.25
Producer	0.50	0.50
Peripatetic Tutors	0.25	0.50
Editor	0.25	0
<b>Total FTE</b>	<b>3.00</b>	<b>2.75</b>



# Independent examiners report to the trustees of WORLDwrite

I report on the accounts of the charity WORLDwrite for the period 1 November 2016 to 31 October 2017 set out in this report.

## Respective responsibilities of the Trustees and Examiner

As the trustees of the international youth education project, a charity registered with the Charity Commission, you are responsible for the preparation of the accounts: you consider that the audit requirements of section 43(2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commission under section 43(7)(b) of the Act, whether particular matters have come to my attention.

## Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning such matters. The procedures undertaken do not provide all the evidence that would be required in the audit, and consequently, I do not express an audit opinion on the view given by the accounts.

## Independent examiner's Statement

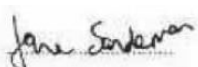
In connection with the examination, no matter has come to my attention:

(i) which gives me reasonable cause to believe that in any material respect the requirements

- to keep accounting records in accordance with section 41 of the Act; and

- to prepare accounts which accord with the accounting records and to comply with accounting requirements of the Act have not been met; or

(ii) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed 

on this day: 4th January 2018

Jane Sandeman

Member of the Association of Certified Chartered Accountants

98 Beech Hall Road

London

E4 9NX



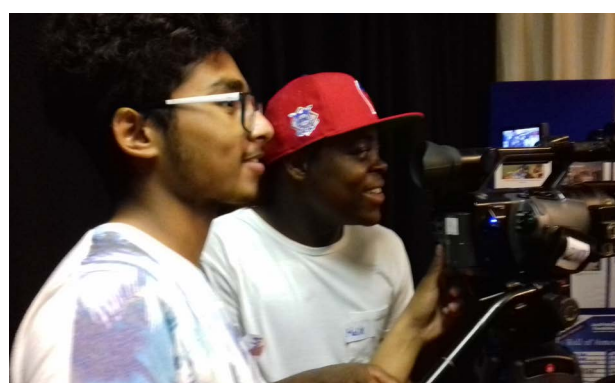
# Thank you

WORLDwrite would like to thank its key funders for the invaluable support they have provided over the past year, allowing the charity to maintain a consistent high standard of work, expand its educational reach and make an impact.

The charity would also like to congratulate the hundreds of volunteers who have taken part in the training provided, seen programmes through to fruition, provided new insights and developed their own understanding in the process.

A special thank you is due to the charity's network of friends in the UK and globally who have consistently provided intellectual and financial resources and continue to inspire the charity's endeavours.

Lastly, for some spectacular photographs thank you to Anthony Fernandes, Tom Fenn, Chris Sharp. For designing this annual report, thank you to [Niall Crowley](#).





WORLDwrite presents...

1917

Why the

**Russian**

**Revolution**

matters