



Cash Back



**A WORLDwrite, Chew on it and
London Behind the Scenes production**



Press Release

WORLDwrite is delighted to announce the completion of a new short documentary entitled *Cash Back*.

Shot in Brick Lane in the heart of London's East End, this feisty short reveals the extent of "remittances". This is money sent by migrants and Diasporas to friends, families and villages in some of the world's poorest countries. As the film points out, they don't wear their hearts on their sleeves or a wristband to show they care and they go on sending money when the shocking TV images have faded.



Launched online in January 2008, the film is the first of a series of shorts planned by the charity's *London Behind the Scenes* project, which will uncover hidden truths about the city in the run up to the Olympics. The project, which has won support from the Paul Hamlyn Foundation, GoldStar and V, provides film training to young volunteers and is about to add training in tour guiding to the expansive opportunities it provides.

WORLDwrite's Director Ceri Dingle said today:

"We are thrilled that the first film from the *London behind the Scenes* volunteer crew has come to fruition. Its racy and exciting tone - as well as its vital insights - make it truly compelling. Remittances outstrip aid and foreign direct investment for many of the world's poorest countries, there are no strings attached and, as the film suggests, remittances better represent the aspirations of our peers globally than much of contemporary charitable giving. We are delighted to release the film across the web for the world to watch."

Cash Back can be viewed on Current TV [here](#).

Young people aged 16 to 25 who would like to get involved in the *London Behind the Scenes* project and access tour guide training should visit the project website [here](#).

For more details and interviews email world.write@btconnect.com or phone Ceri Dingle or Viv Regan on 020 8985 5435.

Background

Cash Back is a short documentary made by volunteers working on WORLDwrite's *London Behind the Scenes* project, which explores hidden truths on film, on foot and online. To view the project's website, which is in development, please [click here](#).

Lots more films are planned for this project and tour guide training is on offer. The charity, which has an open door policy, is encouraging more young volunteers to get involved, help out, link to or sponsor the project.

Short Synopsis (50 words)

Shot in Brick Lane in London's East End, *Cash Back* reveals the extent of "remittances", money sent by migrants and Diasporas to the world's poorest countries. They don't wear their hearts on their sleeves or a wristband and they go on sending money when the shocking TV images have faded.

Production Information

Production Company

A London Behind the Scenes series film

A documentary by Chew on it productions in partnership with WORLDwrite

WORLDwrite

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Production notes

Original format: DV CAM

Online edit: Avid Express Pro

Digital cut format: Mini DV, DV CAM, DVD PAL (all regions)

Aspect Ratio: 4:3

Length: 9 minutes 13 seconds

Completion: January 2008

Contributors (in order of appearance)

Gibril Faal, FRSA, JP Chair AFFORD UK

Sultan Miah, Chef, Lebanese Lounge Restaurant, Brick Lane

Junaid Faizullah, WORLDwrite Volunteer

Millicent Kumeni, WORLDwrite volunteer

Imon Miah, School Student

Crew

Directed and produced by WORLDwrite and *London Behind the Scenes* volunteers

Camerawork and sound

Andy Doyle, Andy Hirst, Angelo Bonavito, Attish Patel, Chad Nelson, Chris Jones, Ian Foster, Jake Burchell, Junaid Faizullah, Nabil Ahmed, Tali Clarke, Vic Prado, Zara Maung

Research and production

Anna Kagan, Evelyn O'Hanlan, Holly Ellyatt, Keresha Thomas, Millicent Kumeni, Neil Ross, Saleha Ali, Shannon O'Flynn, Vladimir Puscalau

Website, Graphics and post production

Angela Kolongo, Colin Streater, Kaamil Ahmed, Karanjit Singh, Kyle Duncan, Nathan Kelly, Rakib Alom, Roman Skyva

Online editor

Balint Tusor

Music

APM Courtesy of Current TV

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www.worldwrite.org.uk/londonbehindthescenes

With special thanks to:
Paul Hamlyn Foundation, GoldStar and V

Arranged by WORLDwrite Directors Viv Regan and Ceri Dingle